

als CONCEPT

ASSOS offers a technically advanced apparel system in which every item is conceived and designed to complement one another and function together, allowing year-round, comfortable cycling. In the mid-seventies, ASSOS introduced a completely new generation of cycling apparel that made thick, bulky and heavy wool / acrylic garments obsolete. A new era of intelligent body insulation had begun.

The year is divided into 7 riding seasons, from Spring to Winter Plus. The **als** objective is to keep your body's internal micro-climate stable, warm and dry under various conditions. The ASSOS **als** outfit chart is a guideline and varies according to your physique, metabolism, weight and heart rate.

The advantage of the ASSOS wardrobe is its versatility. To **als** yourself properly requires experience. It is up to you to experiment with different ASSOS garments in order to find your perfect, personal **als** according to the weather / riding conditions.



SHELLS

WIND & HUMIDITY

sV.blitzFeder

sV.climaSchutz

RAIN & WIND

sJ.blitzFeder

sJ.climaSchutz

rS.sturm Prinz

hK.sturmNuss

hL.sturmNuss

TOOLS*

TIGHTS

tK.607_S5

GLOVES

innerGloves +

summerGloves S7 NEW





SHELLS

WIND & HUMIDITY

sV.blitzFeder

sV.climaSchutz

RAIN & WIND

sJ.blitzFeder

sJ.climaSchutz

TOOLS*

SKINFOIL

NS.skinFoil_hotSummer NEW

JERSEY

+ armProtectors_S7 SHORTS

- + kneeProtectors_S7
- + legProtectors_S7

CAP

summerHeadband

roboFoil

9

OVERSHOES

summerBootie_S7



SHELLS

WIND & HUMIDITY

sV.blitzFeder

sV.climaSchutz

RAIN & WIND

sJ.blitzFeder sJ.climaSchutz

TOOLS*

CAP

summerCap_S7 summerHeadband roboFoil

* Try these items to fine-tune your individual outfit.

A CSSOS

ASSOS INFORMATION ASSOS LAYERING SYSTEM





SHELLS

WIND & HUMIDITY

sV.blitzFeder

sV.climaSchutz

RAIN & WIND

sJ.blitzFeder

sJ.climaSchutz

rS.sturmPrinz

hK.sturmNuss

hL.sturmNuss

TOOLS*

TIGHTS

T.607_S5

GLOVES

innerGloves +

summerGloves_S7 NEW

OVERSHOES

toeCover_S7

CAP

intermediateHeadband_S7



SHELLS

WIND & HUMIDITY

sV.blitzFeder

sV.climaSchutz

RAIN & WIND

sJ.blitzFeder

sJ.climaSchutz

rS.sturmPrinz

hK.sturmNuss

hL.sturmNuss

TOOLS*

TIGHTS

LL.Uno_S5

CAP

roboCap_S7





SHELLS

WIND & HUMIDITY

sV.blitzFeder

sV.climaSchutz

RAIN & WIND

sJ.blitzFeder

sJ.climaSchutz

rS.sturmPrinz

hK.sturmNuss

hL.sturmNuss

TOOLS*

JACKET

fuguJack

TIGHTS

Choose your ASSOS shorts / knickers

+ LL.bonKa.6 (no insert)

GLOVES

fuguGloves_S7

OVERSHOES

thermoBootie.UNO_S7

CAP

roboCap_S7



SHELLS

WIND & HUMIDITY

sV.blitzFeder

sV.climaSchutz

RAIN & WIND sJ.blitzFeder

sJ.climaSchutz

rS.sturmPrinz

hK.sturmNuss

hL.sturmNuss

TOOLS*

CAP

fuguHelm

fuguCap_S7

JACKET

elementOne + fuguJack

TIGHTS

tK.607_S5

+ LL.fugu (no insert)

GLOVES

fuguGloves

* Try these items to fine-tune your personal outfit.



CARE INSTRUCTIONS & WARRANTY

"Quality is never an accident. It is always the result of intelligent effort." John Ruskin

1819-1900, English critic and social theorist

The DNA of every ASSOS garment is high performance. We apply refined, state-of-the-art materials and assembly techniques. To enjoy each garment's full potential and to extend its lifespan, ASSOS products require loving care.

What is quality?

Performance or longevity? ASSOS says, The primary objective is not for the garment to last forever, but to maximize total comfort when in the saddle.

Your time, your ride is what really counts. Enabling you to enjoy your ride in total comfort and well protected is what makes the ASSOS difference. Consequently, we use performance driven fabrics to construct highly technical garments that are light, low volume and sensitive.

Not rigid, bulletproof stuff!

ASSOS apparel is precious. Functional, high-tech and – yes – it can be more delicate than ordinary cycling gear. All this to increase your well being and pleasure when cycling, be it for fun, fitness or racing.

Wear

Given its high-tech nature, special care is needed when wearing, washing or storing ASSOS apparel. To maximize the product's performance and longevity, we recommend that you follow these simple guidelines:

- When dressing and undressing, do not pull on fabric and seams. Dress and undress carefully, step-by-step.
- Use your hands to gently move the fabric into place.
- Use ASSOS Chamois Crème for added comfort.
- Before starting to ride, get in the cyclist's position and gently adjust the garment's seams and seat insert.
- ASSOS shorts are specifically tailored for the riding position. So it is normal that the bib pulls on the shoulders when standing upright. If this is not the case, try a smaller size.
- Don't pull on the shorts when urinating (men); bend over slightly to minimize stress on the bib seams.
- When riding under pressure, e. g. climbing, the body sweats more. Improve ventilation and keep your body temperature stable by adjusting your jersey zippers.

Chamois Crème

To further increase your riding comfort, we recommend the use of ASSOS Chamois Crème. It reduces friction and keeps your skin cooler. It prevents inflammation and has antibacterial properties. Apply it directly on the skin (avoid intimate areas) before each ride. Furthermore, after every laundering, apply a thin layer to the shorts' insert. This maintains suppleness, elasticity and antibacterial properties.

ASSOS Chamois Crème is used by many professional cyclists, regardless of the brand of their shorts. Simply a must. Don't leave home without it!

Store

- After every ride, hang your ASSOS garments in a well-ventilated environment or wash them immediately.
- Do not hang the garments in the direct sunlight.
- Never store damp clothes in a non-ventilated environment (e.g. plastic bag, sport bag, suitcase, etc.).
- If your body has a tendency to sweat a lot, water-rinse your garments after each use to protect the fibers from bacterial attack, which might lead to premature fabric deterioration.

Wash

- Washing a garment means putting stress on fabric and seams. Therefore, wash cycling garments separately from other clothes or accessories to prevent friction.
- Before washing, turn the garments inside out (seams on the outside).
- Machine washing is possible, but always use a wash bag, the delicate cycle and lukewarm water (max. 30°C).
- Do not use bleaches and or softeners. Use only a mild liquid detergent, such as ASSOS Active Wear Cleanser.
- Do not soak, wring or rub. Do not spin after washing.
 To remove excess water from your garment, squeeze gently by hand.
- Do not tumble dry. Dry garments flat or hang dry.

Active Wear Cleanser

For laundering, we recommend traditional hand washing using ASSOS Active Wear Cleanser or a mild liquid detergent. ASSOS Active Wear Cleanser is a mild, PH-neutral detergent developed specially for the needs of functional elastic fabrics. It prevents harmful bacterial formation and odor build-up, enhances textile breathability and maintains sharp color sublimation.

Potential problems and how we handle them

- Logo peels off. Can happen, no problem. Please return the item and we will attach a new one.
- Fabric pilling. Fabric pilling does not occur by itself. It is always the result of abrasion. Avoid using embroidered saddles. Make sure your seat pack's Velcro fastener does not touch the fabric of your shorts, knickers or tights. Saddle designs that expose the top part of the seat post can lead to pilling and wear through abrasion. Also, wash separately from gloves, bags, rain jackets, etc. And avoid contact with Velcro straps, zippers and or buckles, which can damage fine fabrics. Unfortunately, we cannot repair damage caused in this way, since such problems are not manufacturing defects.
- Insert comes off. Considering the stress that the fine
 threads at the edge of the insert undergo every time
 you move your legs, it is quite possible that this could
 eventually happen. No problem, we can repair it. Please
 return the item to us.
- Zipper breaks. Can happen, no problem. Please return the item and we will attach a new one.

- Thread breaks. Can happen, no problem. In most cases we can repair it. Please return the item and we will try to repair it.
- Fabric deterioration. Over time, sweat can cause fabric deterioration. With some people more, with others less. This deterioration occurs because of bacterial attack. Due to their performance nature, ASSOS fabrics are delicate and deterioration eventually occurs. To minimize this problem, we recommend that you rinse garments in fresh water or wash them after every ride. Never store your ASSOS garment when it is damp or in a closed environment like a plastic bag. Unfortunately, we cannot repair garments that deteriorate in this way.
- Damage due to a crash. We may be able to repair small areas of damage. If it is technically possible, we will gladly do so.
- Comfort problems. Most of the time, this is due to improper sizing. If you have a comfort problem, please contact us and describe your problem before sending us the garment. If it is due to wearing the wrong size, ASSOS cannot be held responsible, but we will do our best to find a solution to accommodate you.

Warranty Registration

Why register your apparel equipment? Because of the new ASSOS Warranty System.

The hang tag on every garment is also an ASSOS Warranty Card, containing a unique Warranty Registration Number (WRN) that enables ASSOS to trace all product information, such as model, color and size. Please go online to assos.com/

warranty and register the WRN of every piece of your ASSOS equipment.

In the unlikely event that you have a warranty issue, go to the ASSOS website, log in, select your registered product of interest, print out the corresponding Warranty Form and bring or ship the product along with the Warranty Form to an authorized ASSOS retailer or ASSOS Headquarters. This will enable the person who handles the repair to have all necessary information regarding you and your product to ensure fast handling of your case and give you the best possible service.

Beware of ASSOS Fakes

ASSOS guarantees only original ASSOS products purchased from authorized ASSOS retailers. Any product with a deleted barcode is not guaranteed. If you see or purchase a product without a barcode or that has a deleted barcode, we suggest you absolutely refuse the product or return it to the vendor. If you can, please inform ASSOS Customer Service about this issue. ASSOS is always extremely grateful for information about fakes or unauthorized vendors.

Warranty & Repair Policy

What exactly does ASSOS guarantee?

It is our aim to make you a happy cyclist. We therefore guarantee your Total Comfort. We cannot, however, guarantee that your garment will last forever.

What is a warranty?

According to our dictionary, it is a guarantee on purchased goods that says they are of the quality represented and will be replaced or repaired if found to be detective. At ASSOS we

prefer to keep things simple and say, For any manufacturing defect you note on your garment within the first 300 km / 200 miles on the bike, we will simply exchange it, no questions asked.

What is a repair?

Naturally, as with any other product, ASSOS apparel does wear out. Depending on your riding style and the way you take care of the garment (see wear, store and wash instructions, above), it will wear out sooner or later. In the meantime, if a thread breaks, we can repair it, and if you crash, we might be able to repair it. But when the material eventually does wear out, we cannot repair it. The majority of the repairs we do are free of charge, regardless the number of miles (kilometers) the garment has.

Important

ASSOS products are highly technical, so specific guidance on their use is essential. Therefore ASSOS insists on selling its garments through cycling specialists only. And we will repair and/or guarantee only those products purchased from an authorized ASSOS point of sale.

As a result, we insist that all returned garments be accompanied by the name and address of the ASSOS point of sale or ASSOS store and the date of purchase. ASSOS reserves the right to request further proof of purchase, e.g. sales receipt or invoice.

What do you need to do?

If, after reading the potential problems section, above, you need to return a product to ASSOS, there are two ways to do so.

The easiest and fastest way is to go to your ASSOS authorized point of sale. This usually means the bike store where you

bought your ASSOS product. In most cases, these professionals will be able to assist you efficiently. See Procedure 1, page 14.

If for any reason you are unable to contact the store where you purchased the garment, you should submit your problem directly to the distributor of your country. In this case, please follow Procedure 2, page 14 on the right.



RETURNS PROCEDURE

Returns Procedure 1: via your LOCAL ASSOS STORE

(usually the bike store that sold your ASSOS product)

Wash your garment.

Take it to your authorized ASSOS retailer and explain the problem.

In the vast majority of cases, that store will be able to assist you in a professional, fast and satisfying manner.

If they cannot help you directly, they will forward your problem to the distributor of your country for further attention.

In the unlikely event that your bike store does not offer after-sales service, please follow returns **procedure 2**.

Returns Procedure 2: via ASSOS HEADQUARTERS

Please note that all warranty requests are handled via email.

To determine the best course of action, please send an email to the ASSOS headquater of your country – you'll find the email address on page 02 – with the following information:

- A brief description of the problem
- Style, color and size of the garment
- Scanned copy of the proof of purchase
- A photo of the problem area

Once we receive this information, we will be able to review your claim and respond within three to five business days. If we determine that repair is the best option, we will provide the appropriate return instructions, which will depend on the nature of the repair. Please note that repairs and partial warranty are subject to a charge. Any freight costs related to sending the garment to ASSOS are at your expense.