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CYCLESTORIES 1/2018



CYCLESTORIES

MAGAZINE FOR CYCLING CULTURE
AND ACTIVE LIVING.

ISSUE

01
18

PRESENTED BY *ROSE*



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DRAWS AND EVENTS!

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OPENING HOURS SERVICE HOTLINE:

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except on public holidays in
North-Rhine Westphalia, Germany



A large, rugged rock wall made of light-colored, layered stones with some reddish-brown staining. The wall is composed of many irregular blocks held together by mortar. At the base of the wall is a dark asphalt road with a white line. The sky is a pale, clear blue.

ROAD

**FOR MANY THE FIRST BRIGHT
SPOT IS A TRAINING CAMP IN
SPRING, WHERE IT'S EASIER TO
MANAGE LONGER DISTANCES
AND MORE INTENSIVE DEMANDS
THANKS TO A BENIGN CLIMATE.**

Let us take you to the warm setting of Mallorca on page 12
and get to know the most beautiful side of the island.





MTB

**IT'S NEVER EASY FOR
ME TO OBJECTIVELY
EVALUATE MY OWN
PERFORMANCE, BUT I
DID THE BEST RUN I
COULD THAT DAY".**

Antoine Bizet

ROSE rider Antoine Bizet pulls a sensational double backflip at the Red Bull Rampage in Utah. Read on page 56 what else has happened!

URBAN

**HAMBURG'S PURISTIC STYLE
CAN BE FOUND EVERYWHERE
IN THE CITY. IT IS FOUND IN THE
ARCHITECTURE OF THE BUILDINGS,
IN THE FASHION OF THE CITY AND
IS REFLECTED IN DESIGN AND
INTERIOR DECORATION.**

Riding through Hamburg in the morning dew! Laurens Mayer shows us his special view of the metropolis on the Elbe River. On page 74, he'll take you on a tour of the Hanseatic city.





WHAT'S INSIDE?

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EVERYTHING'S **NEW**

We are currently facing two different trends: Whereas, on the one side of the spectrum, everything is becoming more and more specialized and differentiated and more and more bikes are developed for special niches – be it mountain bikes, e-bikes, gravel or cross bikes – on the other side, bikes are becoming more and more versatile and adapted to many different functions. Bikes that manage even more different riding situations, that are comfortable to ride on even more grounds and that work reliably and safely for a wide range of uses. Just like our new X-LITE.

Making good things even better is a daily, fascinating task for us. Sometimes the steps forward are small, sometimes they are bigger. And from time to time, we succeed in creating something very special, something better than everything you've seen so far. Our new X-LITE road bike is such a great success that only occurs once every few years. It simply is the best bike we've ever built. It combines the best qualities we have ever put on two wheels. We've put all our experience gained during many years of development work into the new X-LITE. The unique carbon racer reflects all our knowledge about aerodynamics, geometry, stiffness and weight.

We have been tinkering with our new X-LITE for almost two years and now it's finally ready to hit the road: A bike that meets highest requirements of demanding cyclists – and that offers unparalleled versatility at that. Read more about this very special road bike on page 22.

Together with the launch of the X-LITE we also start our design offensive. The new appearance of ROSE will be cleaner, more modern, more dynamic. Thus, the huge step we take with our new products and our new web shop is also visually reflected – the CYCLESTORIES magazine, too, has been redesigned. A visible signal to set off, a signal that combines our well-known strengths regarding technology, service, reliability and tradition with a new and fresh design. With that, web shop, BIKETOWN and product design are also brought closer together visually and present a new benchmark for an even better experience in the ROSE world and even more fun riding!

With this in mind, we hope you'll enjoy reading the new issue of our CYCLESTORIES!

Yours sincerely,

A handwritten signature in black ink, which appears to read 'Thorsten Klumpke-Roh'.

IN SHORT



PIKES PEAK WINS DESIGN & INNOVATION AWARD 2018

WOMEN'S CYCLING CAMP

All women who love to cycle and want to take their road bike out for a ride together with like-minded ladies should save the following date: 24 to 27 May 2018. This is when the Women's Cycling Camp is going to take place in the beautiful town of Füssen in the Allgäu! No matter if you are a newcomer, an advanced rider or an ambitious competitive cyclist – here, every skill level is welcome.

Experienced tour guides offer tours with different levels of difficulty through quaint Allgäu villages or into the Austrian Alps nearby. In the evenings, famous female faces from the cycling scene give lectures on nutrition, training or motivation. Of course, there is also time for important things like wellness, relaxing or the exchange with other female road cyclists!

For more information see
womenscyclingcamp.com

It has just been launched and already is an award-winner: Our carbon enduro bike PIKES PEAK received the prestigious Design & Innovation Award 2018! An international jury consisting of journalists, pro riders and industry experts chose the bike to join the illustrious ranks of eight award-winning MTBs. In the test, the PIKES PEAK convinced the experts with its uncompromising downhill performance. Besides, they honoured the exceptional technical achievement of the brand ROSE. Special mention was made to the new PROgression and GEOMETRY technology of the PIKES PEAK, which allows you to adapt geometry and rear stay characteristics to the prevailing terrain with a flick of the wrist. "Short chainstays and low weight contribute to the PIKES PEAK's agility, which is what makes it such a versatile beast", reviewed the jury. We are happy about this place of honour and hope that you will enjoy riding the PIKES PEAK off the road just as much!



ROSE WITH A NEW LOGO!

ROSE dresses up – and how! In 2018, we present you a new logo – fresher, sportier and more dynamic! The development ROSE has undergone in recent years should also be expressed visually. Head of Design Gerrit Walter calls it “a loud and proud sign” and so, it is emblazoned on the new models X-LITE and COUNT SOLO from now on. For more information on the new logo and ROSE’s design offensive, see the category “Milestones” on page 42!



START OF THE TRADE SHOW SEASON

The cycling season has just begun – and it brings lots of interesting events and trade shows!

One classic trade fair surely is the BIKEfestival in Riva del Garda, Italy. 3000 athletes, 40 000 visitors and more than 150 exhibitors turn this trade fair into a must go with a magnificent backdrop. From 28 April to 1 May, cyclists meet at Lake Garda!

Switzerland, too, has an interesting cycling event to offer. Only a few days later, from 4 to 6 May, the “Bike Days” will take place in Solothurn! 25 000 visitors were counted last year, they could discover around 120 exhibitors, recently launched products and test everything they wanted. From 28 to 30 September, you should travel to the island, as “The Cycle Show” will start in Birmingham, England. Over 300 exhibitors, over 500 brands, as well as new bikes, latest trends and accessories turn the show into the #1 event in Great Britain.

#BESTSEASONEVER

– TRAINING CAMP IN MALLORCA –

During winter, cyclists build the foundation for a successful season. With good gear and a fair amount of discipline, they work towards the goals set. For many, the first bright spot is a training camp in spring, where it's easier to manage longer distances and more intensive demands thanks to a benign climate and where they can achieve a new fitness level. Mallorca is the classic holiday destination for cyclists, and with good reason.



Words **MATTHIAS LANGE** Photography **CHRISTOPH LAUE**



**“Finally win
races again!”**

That's my goal for this year. My name is Matthias and I have been a competitive cyclist since my early youth. Now I'm thirty years old, in the middle of my professional career and unfortunately, it is not as easy to hit top form as it was when I was a pupil or student. Time is short, the training programme must be clearly structured and to be honest, I used to torture myself much more during winter in the past.

Today, everything's different. My new girlfriend Julia is at least as mad about road cycling as I am. We got to know each other during joint training sessions and finally fell in love with each other while cycling. Another motivating factor are our two brand-new road bikes of highest quality! The bikes are ultra-light, aerodynamically optimized and thus also offer comfort for long tours in the saddle – I'm talking about the new X-LITE SIX and FOUR DISC by ROSE. I can't wait to finally get to know my new bike in temperatures above four degrees and on dry roads.



We start with a light spin to get acclimatised

Our training plan comes from our joint coach and is a quite typical one. I have already trained like this on the island several times. Every year between February and April, several training groups from my cycling club used to fly to Mallorca, so that I regularly had the chance to eat miles on the sunny Balearic Island.

We start with a light spin to get acclimatised and increase the time spent on the bike by one hour every day. We schedule a rest day in the middle of the week, where we just spin easy to recover. Most of the time we do base training, yet we were also told to slightly force the pace at the mountain, if we feel like it. It will be 20 hours of training in total and I want to enjoy every single one of them. At least, the weather will be good.

We rented a little finca near Alcúdia, because we wanted to be by ourselves

and bring our own food according to our individual preferences. Flights to Mallorca leave daily from several European cities and in the off-peak seasons, it's dead-cheap to rent a car. After a short stop at the supermarket we arrive at our finca and are just flabbergasted. It's awesome!

The search on Airbnb was worth the effort. The look into our bike cases brings relief, too: Both bikes arrived safely, so that I can immediately start to make them fit for the road again. Only half an hour after we arrived at the house, Julia blurts out "When do we finally go for our first ride?" I can't help laughing, because I can't think of something else either.

An espresso, a banana and half an hour later, we are ready to go – perfectly dressed and with drinks bottles in our

hands. I can't wait to finally show Julia how beautiful this island is. If we head towards Cap Formentor now, we will experience the northernmost point of the island during sunset. An absolute highlight right at the beginning of our stay.

We have to pace ourselves

There's a cycle path along the coast that leads right through the bay of Pollença. We breathe in the salty air and feel the sun through our clothes and on our skin. A rather strange feeling in mid-February. Our bikes feel zippy from the very start. You effortlessly reach 30 km/h and it's even hard to ride more slowly on the flat – thanks to sophisticated aerodynamics and good tyres. The ascent to the Cap starts right behind Port de Pollença and this is where we open our windbreakers. We have to pace ourselves and thus decide to climb at a moderate pace.



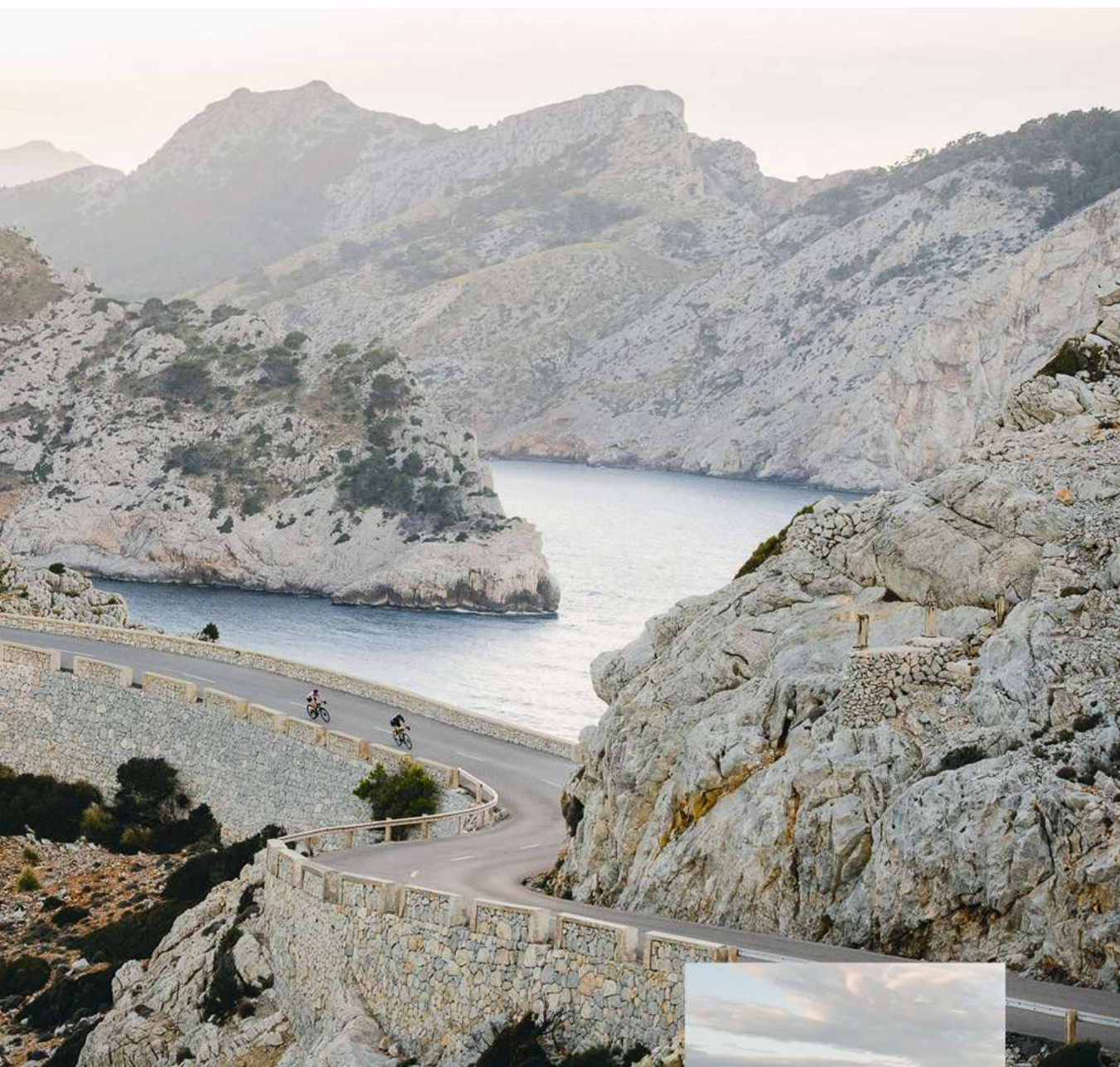


Cycling has never been easier and more intuitive for me

There will be plenty of opportunities to put some more pressure on the pedals this week. We soon find a joint rhythm and realize how easily our bikes climb up the hill – which is not surprising at all, as the frames weigh less than 800 grams. After a few minutes, we have a breathtaking view of the bay. The first descent is waiting, and I feel as safe on my X-LITE as if I had already ridden plenty of kilometres with it. Yet, it's the first real downhill ride on the bike for me. Julia's bike also seems to suit her, because she literally sticks to my rear wheel with a smile on her face. What's completely new to us are the disc brakes on both bikes. The modern brakes reliably carry out their duties on front and rear wheel while requiring only little force.

Cycling has never been easier and more intuitive for me than in this moment.

Even though the route up the Cap is not hard to find as they are no turn-offs, it is characterized by a constant switch between up- and downhill sections. You should focus on the road, even though the views are stunning. And there it is – the Far de Formentor. The setting sun is reflected in the tower. A few steep slopes later, we stand in this beautiful place right in time to enjoy the sunset. We are not surrounded by tourists but welcomed by a hungry goat. Julia gives the goat a piece of her bar, so that we can take a few selfies with our new friend. We take a few minutes to enjoy the magical atmosphere in the golden light.



A few steep slopes later, we stand in this beautiful place right in time to enjoy the sunset.

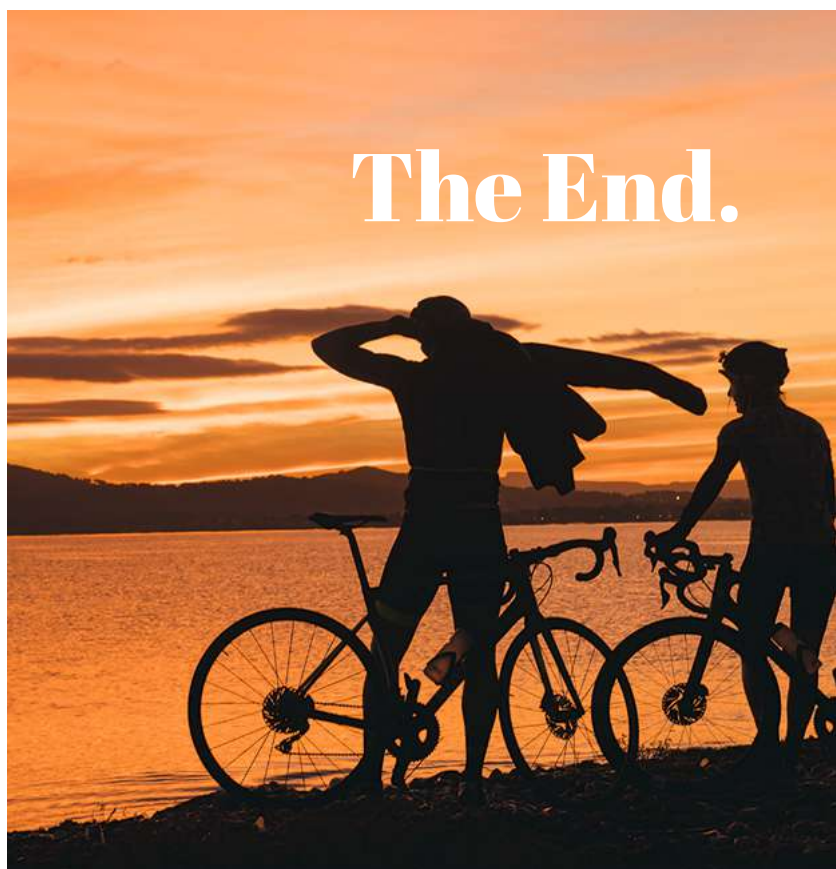


Almost done

Yet, we have to get back soon so that we arrive before dark. It's almost dark when we arrive at our accommodation. There is peaceful silence between us. I need some time to sort the fascinating impressions of our first ride and, even though there are five days of tough training waiting for me in the next days, I feel that I have already made peace with myself and the world – and with my new bike.



Scan... and be amazed: Discover the most beautiful cycling routes of the island in the film "Faces of Mallorca".





Exemplary Training Camp Schedule

DAY 1***Spin easy***

for 2-3 hours to acclimatise

DAY 2***3 hours of basic endurance training***

(preferably on flat terrain)

DAY 3***4 hours of base training***

(with increased pace at the mountain)

DAY 4***Recovery ride of 1,5 to 2 hours*****DAY 5*****5 hours of base training***

(with pace variation)

DAY 6***6 hours of base training***

(short peaks at the mountain, moderate)



SHOT

www.rosebikes.com/sidi

ROSE Item No.: 2251432



1

GORE C7 SHAKEDRY COLOUR

High-tech jacket matching your high-end bike: The C7 bike jacket lets water simply roll off.

Material: 100% polyamide, GORE-TEX ACTIVE: 100% ePTFE (expanded polytetrafluoroethylene)

€ 279,95

Item no.: 2267331



2

ROTOR 2INPOWER CRANK-BASED POWER METER*

There is no better than this – a total of eight strain gauges measure power independently and give you full insight in your training data.

€ 1.390,00

Item no.: 2242868



*Please note the battery law information on rosebikes.com/battg

3

GIRO SYNTHE

The pro among road helmets: featherweight, individually adjustable and perfectly ventilated.

€ 215,00

Item no.: 2174372

3



4

Q36.5 JERSEY L1

What a rosy outlook – style meets functionality with the Q36.5 jersey.

Material: 61% polyamide, 39% elastane

€ 148,00

Item no.: 2270897



5

5

PIRELLI P ZERO™ VELO 4S

Maximum riding safety in adverse conditions, too, thanks to over 100 years of experience in top-class sports.

from € 44,95

Item no.: 2268252



X-LITE^{six}

THE PERFECT BALANCE
BETWEEN LIGHTNESS,
AERODYNAMICS AND
COMFORT





"I WANT A ROAD BIKE THAT CAN DO IT ALL!" ERWIN ROSE

No sooner said than done:

In mid-January, the new X-LITE saw the light of day under the critical eyes of the international specialist press – a race-oriented road bike that claims to be #oneforspeed. Whether in sprints on the flat, in hilly areas or on epic climbs in the mountains:

Thanks to a perfect balance between

lightness, aerodynamics and comfort, the X-LITE offers highest potential on all terrains, and thus achieves our development goal to design a road bike for all facets of road cycling. The new platform is available as a disc or rim brake model starting at 2299 euros.

The uncompromising frameset made in Germany stands out for a minimalist design and is available in two different carbon qualities. The X-LITE SIX, the series' top model, is made from a high-quality T40/60 HT/HM fibre and achieves a frame weight of 760 grams.

X-LITE^{FOUR}

ONE BIKE,
NO COMPROMISES:
THE NEW X-LITE!



X-LITE^{FOUR}



THE X-LITE ACHIEVES A FRAME WEIGHT OF 760 GRAMS.

The frame of the X-LITE FOUR made from T30/40 HT/HM carbon only weighs 100 grams more and tips the scales at 860 grams. Thanks to a special carbon layering, it offers identical, perfect stiffness values for crankset (60 N/mm) and steering head (100 N/mm) in all six frame sizes – for best power transfer and agile handling for any type of cyclist.

Whereas you had to decide between the categories Race, Aero and Gran Fondo in the past, the new X-LITE combines characteristics of all those types of bikes. Thanks to an aerodynamically optimized frame, the X-LITE achieves the same aerodynamic values as our pure aero bikes in the wind tunnel.

Compared to the previous generation of the X-LITE, the new model saves 11 watts more – for effortless riding! It is thanks to a moderate sloping geometry and a flexing Ritchey Superlogic carbon seat post including our own fully integrated, invisible saddle clamp that the X-LITE offers such a high comfort.

The top-rated ROSE High-

Performance fork with a weight of 325 grams in the rim brake version and 365 grams in the disc version now offers increased performance and safety thanks to a one-piece design and a Kevlar inlay in the steerer. Low-slung seatstays and a clearance for tyres up to 30 mm

on the disc versions and up to 28 mm on the rim brake versions complete the comfort features of the new platform.

As usual, you have the possibility to customise groupset, wheels and saddle according to your requirements. Another advantage of the bike: The frame is ready for the Dura-Ace power meter.

In addition, the X-LITE SIX and FOUR are among the first models having the new logo. A dynamic, sloping "R" is emblazoned on the head tube. The logo on the down tube is moved further towards the crankset for a high recognition value, so that you can already see from the distance that it's a road bike from ROSE Bikes.

SPECS & PRICES:

ENTRY LEVEL: X-LITE FOUR ULTEGRA

FRAME:	T30/40 HM/HT Carbon, from approx. 860 g
SIZES:	50 / 53 / 55 / 57 / 59 / 62 cm
FORK:	ROSE High Performance Carbon Tapered
WHEELSET:	DT SWISS P1750
TYRES:	Continental GP4000 S II, 25 mm
CASSETTE:	Shimano Ultegra R8000, 11-speed
GROUPSET:	Shimano Ultegra R8000
BRAKES:	Shimano Ultegra BR-R8000
HANDLEBAR:	Ritchey WCS Eco Curve
STEM:	Ritchey WCS C220
SADDLE:	Selle Italia SLR Flow
SEAT POST:	Ritchey WCS Carbon Link Flexlogic
COLOURS:	Grey/Lightning-Yellow, UD-Carbon/Piano-Black/Pure-White
WEIGHT:	6.8 kg *
PRICE:	€ 2299

*may vary by up to +/- 5% due to manufacturing tolerances, weight for UD Carbon/Piano-Black/Pure White frame, size 57 cm, compact, without pedals

GREAT VALUE: X-LITE FOUR DISC ULTEGRA Di2

FRAME:	T30/40 HM/HT Carbon, from approx. 890 g
SIZES:	50 / 53 / 55 / 57 / 59 / 62 cm
FORK:	ROSE High Performance Disc Carbon Tapered
WHEELSET:	DT SWISS P1750 Disc, VR: 12/100 HR: 12/142 mm thru axle
TYRES:	Continental GP4000 S II, 25 mm
CASSETTE:	Shimano Ultegra R8000, 11-speed
GROUPSET:	Shimano Ultegra Di2 R8050
BRAKES:	Shimano ST-R8070/BR-R8070, hydraulic disc 160/160 mm
HANDLEBAR:	Ritchey WCS Eco Curve
STEM:	Ritchey WCS C220
SADDLE:	Selle Italia SLR Flow
SEAT POST:	Ritchey WCS Carbon Link Flexlogic
COLOURS:	Grey/Lightning-Yellow, UD-Carbon/Emergency-Orange
WEIGHT:	7.2 kg *
PRICE:	€ 3399

*may vary by up to +/- 5% due to manufacturing tolerances, weight for UD Carbon/Piano-Black/Pure White frame, size 57 cm, compact, without pedals

HIGH END: X-LITE 6 DISC RED eTap

FRAME:	T40/60 UHM/HT Carbon, from approx. 790 g
SIZES:	50 / 53 / 55 / 57 / 59 / 62 cm
FORK:	ROSE High Performance Disc Carbon Tapered
WHEELSET:	ROSE CWX-1550 Carbon Disc, VR: 12/100 HR: 12/142 mm
TYRES:	Continental GP4000 S II, 25 mm
CASSETTE:	SRAM XG 1190, 11-speed
GROUPSET:	SRAM RED eTap
BRAKES:	SRAM Red eTap HRD, hydraulic disc 160/160 mm
HANDLEBAR:	Ritchey Superlogic Carbon Eco Curve
STEM:	Ritchey WCS C220
SADDLE:	Selle Italia SLR Lite Flow
SEAT POST:	Selle Italia SLR Lite Flow Ti316
COLOURS:	UD-Carbon/Piano-Black
WEIGHT:	6.8 kg *
PRICE:	€ 5299

*may vary by up to +/- 5% due to manufacturing tolerances, weight for UD Carbon/Piano-Black frame, size 57 cm, compact, without pedals

HERE'S WHAT THE PRESS SAYS:



"The ROSE X-LITE enters a new league. Thanks to the aesthetically and technically sound overall concept combined with an attractive price [...], the X-LITE series model will cause a stir amongst the competitors."

GRAND FONDO, JANUARY 2018

TOUR

"The frame hasn't lost any technical quality, it weighs less than 1000 grams and offers excellent stiffness values."

TOUR 03/2018

BIKEBOARD.AT

"Innovative, wonderfully designed and incredibly low-priced."

BIKEBOARD.AT, JANUARY 2018

RoadBIKE

"The new X-LITE SIX is a fantastic road bike for demanding athletes."

ROADBIKE 03/2018

"With a clearly race-oriented, yet not too stretched geometry this bike is designed for road cyclists who like to do short and fast sprints, as well as bike marathons."

ROADBIKE ONLINE, JANUARY 2018

READY, SET, **GO!**

1



1

WAHOO FITNESS ELEMNT BOLT GPS BIKE COMPUTER BUNDLE*

An unbeatable team: the ELEMNT BOLT GPS bike computer in a bundle with heart rate monitor, speed and cadence sensor!

€ 329,99

Item no.: 2268043



*Please note the battery law information on rosebikes.com/battg

2

2

MICHELIN LITHION 3

Outstanding durability, low rolling resistance, improved cornering stability and better grip – even on wet roads.

from € 22,95

Item no.: 2268336



3

POLAR OH1 OPTICAL HEART RATE SENSOR*

Hasta la vista, chest strap! With the precise optical heart rate sensor by Polar, the uncomfortable chest strap is finally a thing of the past.

€ 65,95

Item no.: 2264562



*Please note the battery law information on rosebikes.com/battg

3



4



4

THE BEAM CORKY DROP BAR MIRROR

The drop bar mirror can be rotated and pivoted to make sure you will have the rear traffic perfectly in view when overtaking or making a turn. To be mounted instead of bar end plugs.

€ 19,95

(price per item)

Item no.: 2271260



1



2



3



4



1

KASK MOJITO

Simple, lightweight, safe – the Kask Mojito offers a great combination for all road cyclists. Our top seller with top ratings!

€ 109,00

Item no.: 2260951

2

LÖFFLER HOTBOND RF XT

These tight-fitting, breathable bib shorts feel like a second skin. Material: 56% polyamide, 26% polyester, 18% elastane; Transtex: 75% cotton, 25% polypropylene

€ 179,95

Item no.: 2264013

3

CASTELLI FREE AR 4.1

Our inside tip for speed lovers! Material: 85% polyester, 15% elastane; back, hips: 100% polyester; armpits: 82% polyamide, 18% elastane; inner sleeves: 81% polyester, 19% elastane

€ 99,95

Item no.: 2264760

4

SIDI ALBA

Our recommendation for the road, with carbon composite sole and dial – Italian quality at its best! Material: outer fabric: PVC, felt and textile; sole: nylon with carbon insert

€ 144,95

Item no.: 2264853



5

ROSE BIOXCELL II

Well-padded on the road, thanks to a BIOXCELL gel padding! Material: 36% polyurethane, 33% polyester, 24% polyamide, 7% elastane

€ 29,95

Item no.: 2259990 (red), 2259991 (black)

6

ENDURA FS260-PRO RACE CAPE II

Windproof, waterproof, breathable and transparent – the ideal emergency jacket when the weather suddenly changes.

Material: 100% polyamide

€ 89,95

Item no.: 2265371 (white), 2265370 (black), 2265372 (hi-viz-green)

7

POC ESSENTIAL CAP

The must-have accessory for spring. Lightweight, pleasantly soft and particularly breathable.

Material: 65% cotton, 35% polyester

€ 29,95

Item no.: 2266072 (orange), 2266070 (black)

8

100% SPEEDCRAFT TALL

The contrast-enhancing HIPER LENS technology provides especially vivid colours and details.

A must-have for the start of the season!

€ 169,95

Item no.: 2261397



MAIK THE MECHANIC™

GET YOUR BIKE READY FOR THE SEASON!

SOME BIKES LIVE A SAD EXISTENCE OVER WINTER. AS SPRING FINALLY APPROACHES, IT IS HIGH TIME TO MAKE YOUR BIKE READY TO HIT THE ROAD AGAIN. MAIK THE MECHANIC SHOWS YOU HOW TO WAKE YOUR BIKE UP FROM ITS DEEP SLUMBER WITH THIS ULTIMATE CHECKLIST!



CHECKLIST

Please find all accessories needed on the next page or at rosebikes.com

BRAKE

- Test the brakes
- Check the brake pads and replace them, if need be
- Bleed hydraulic disc brakes, if need be (follow manufacturer's instructions)
- Make the cables of mechanical brakes react more quickly, if necessary

DRIVETRAIN

- Inspect the drivetrain and adjust the derailleurs, if need be
- Clean the drivetrain components, check the chain for wear and add lubricant

You need:

- ① Chain lubricant
- ② Chain wear indicator

PRE-RIDE CHECKLIST

- Headset: Loose? Test: Apply the front brake and push the bike back and forth while placing your other hand on the bottom bearing cup. Is the headset slightly moving? Tighten it!
- Tyres: Visual examination and check of tyre pressure

You need:

- ③ Bike pump

CLEAN YOUR BIKE

- Use a special bike cleaner, as well as water, a sponge and a brush (Attention: Avoid a jet wash, as this might force dirt past the bearing seals and rinse off grease!)

You need:

- ④ Cleaning kit

MTB: SUSPENSION FORK, REAR SHOCK

- Completely new suspension setup, as suspension elements might lose some air when not used for a longer period
- Clean rear shock and fork with a damp cloth
- Lubricate the fork (upper fork tubes) and rear shock (piston rod), preferably use Brunox suspension fork spray (Attention: Unsuitable lubricants might damage the seals!)

You need:

- ⑤ Suspension fork oil
- ⑥ Rear shock pump

MTB: DROPPER POST

- Inspect the dropper post and check the rebound speed. If the return speed is higher or lower than usual, please follow the instructions in the manual.



1 TUNAP SPORTS CHAIN OIL

€ 10,95

Basic price 1 l € 87,60

Item no.: 2260082



2 PARK TOOL CC-3.2

€ 9,90

Item no.: 2185305



4 MUC-OFF ULTIMATE BICYCLE CARE KIT

€ 41,95

Item no.: 2100359



3 ROSE DRUCKMACHER AL260

€ 49,95

Item no.: 1998906



6 XTREME SHOCK BLOW PRO

€ 24,95

Item no.: 184328



5 BRUNOX SPRAY DEO

€ 4,90

Basic price 1 l € 49,00

Item no.: 1815108

GORE®
WEAR

FROM
OUR
LAB

#ALWAYSEVOLVE



ENGINEERED WITH



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www.rosebikes.com/gorewear

HIGH-END **PIECE!**



ROSE HIGH END FLUO JERSEY

Trendy jersey for your next tour: The ROSE HIGH END FLUO jersey is certainly an eye-catcher. It comes with reflective elements, fits like a second skin and, what's more, offers high functionality. The high-end garment is made in Romania from a high-quality Italian material mix: Front and back are made from INTERLOCK, an elastic fabric with good breathability; sleeves and side panels are made from soft and elastic INTERPOWER for a perfect, cycling-specific fit. To prevent the jersey from riding up and to make sure that everything stays in place, the jersey comes with silicone grippers on rear waistband and cuffs. Comfortable: the full-length, lined camlock zip with zip garage. Three back pockets offer sufficient stowage to take along essentials. A zipped pocket with cable port is perfect for music lovers.

€ 84,95

Item no.: 2269343 black/fluo yellow

Item no.: 2269344 black/fluo orange

Material:

Main fabric: 100% polyester

Sleeves + sides: 86% polyester, 14% elastane

Match it with: HIGH END FLUO bib shorts

€ 94,95

Item no.: 2269348 black/fluo yellow

Item no.: 2269347 black/fluo orange

Material:

Main fabric: 80% polyamide, 20% elastane



12 Questions for Mareen Hufe

SHE SWIMS, CYCLES AND RUNS LIKE NO OTHER: MAREEN HUFÉ LOVES TRIATHLON. HER BIG PASSION IS THE LONG DISTANCE. AT THE IRONMAN WESTERN AUSTRALIA IN 2016, SHE BROKE NINE HOURS WITH HER PERSONAL BEST TIME. SHE IS AT HOME IN WESEL ON THE LOWER RHINE IN THE WEST OF GERMANY. THIS IS WHERE SHE PREPARES FOR THE BIG COMPETITIONS AROUND THE GLOBE: MALAYSIA, NEW ZEALAND, BRAZIL, DUBAI – NO WAY IS TOO LONG FOR HER. IN 2017, SHE FINISHED ELEVENTH AT THE IRONMAN IN HAWAII AND THUS WAS THE BEST FEMALE GERMAN TRIATHLETE. IT'S GOING WELL FOR HER...

01

Everyone has a secret. What's yours, Mareen?

Yes, I have a secret, but I would like to keep it.

02

If only I had listened to my mum! What would you be today, if you hadn't become a triathlete?

A bank clerk – actually, that's what I used to do before. I only got into triathlon after I had graduated and successfully completed an apprenticeship as well as two courses of studies.

03

Ten hours full of suffering and pushing one's limits – the IRONMAN is no walk in the park. Why do you do this to yourself?

I do no longer have to suffer that long. I usually finish after around nine hours, if it's all going well. Doesn't sound much better though, huh? I love challenges and being outside in nature. At some point though, I wanted more than just a walk through the park. So, I swapped my sneakers for a pair of running shoes and started to train. Back then, I was in my early twenties.

04

Swimming, cycling, running – which discipline gets your heart going? My heart definitely beats for running! However today, I like to train for all disciplines. Switching between the three disciplines and between stability, functional and strength training is simply awesome.

05

What do you think of during a competition?

I try to stay focused for the entire nine hours. There are a lot of things you should pay attention to: your technique, body position, heart rate, pace, watt

values and physical feeling, as well as the intake of fluid and energy, body temperature, dynamics of the race, race course... This keeps me quite busy. When crossing the timing mats, I think of my loved ones sitting in front of their computers and following the race with excitement. Besides, there are always situations in the different disciplines where I think of my training sessions, my training partners and trainers. This helps a lot, especially when it's getting tough.

06

How did you get into triathlon?

A running partner gave me a book called "The Eight Hour Per Week Ironman Training Plan" or something like that. Three friends and I read it and we tackled the challenge in a group of four. This was ten years ago. We simply did it and it was fun. That's a good way to start. Yet, it makes sense to take a swimming coach. I hadn't had any swimming instructions at all until 2012, which was not really clever...

07

What did you think of when you crossed the finish line at the Ironman Hawaii in 2017? What is so special about the Ironman in Hawaii? To finish eleventh overall and as the best German woman for the second time was a great success for me. Yet, I only lost my place in the top ten shortly before the finish line. A place in the top ten is something very special and I was so close. It's a shame that my dream didn't come true, but I will have another chance in 2018!

The special thing about the Ironman in Hawaii simply is that it's the world championships and the most important triathlon competition. Everyone wants to stand at the starting line in peak form and it's the result that counts. And then there is this history of the race and everyone who has ever been there can feel the "Myth Hawaii".



08

“What? Another training session today?”
How much do you train and what do you do against a chronic lack of motivation?

As I work part-time as a sales controller at BYK-Chemie GmbH, I don't train as much as other pros. On Mondays and Fridays, I have a rest day to recover. On the other days, I meet with friends and training partners. I enjoy training with people who love sport as much as I do. Of course, there are also days when I lack the get up and go, but

then I get carried by the group, which makes me feel even better after training. I'd say that there is generally something wrong if you have a 'chronic lack of motivation'. In this case, I'd recommend anyone to take a break from the sport.

09

You have a ROSE AERO FLYER. What do you appreciate most about this bike? My 'Rosie' is a loyal companion during training and competitions. She looks good and has great aerodynamics.

10

Today is your lucky day: You've got the chance to change a triathlon rule here and now. Which one would that be and why?

A life ban for doping. I stand up for clean sport. Dopers have no place in sport and should seek a career in a completely different field far away from sport.

11

It's your choice: A sunny day at a Caribbean beach with a cocktail in your hand or a ride on your bike in pouring rain and interval training afterwards... The day at the Caribbean beach surely is the better choice and this is also where you'll find me after a race. However, if there is a key training session on the agenda, I will also have to do it in adverse conditions. When it's getting tough during a competition, it helps to think of the completed training. I actually often think of a training session I did on a Saturday in 2016. First, I did three hours of cycle training with intervals until I was soaked to the skin. Then I did a brick workout with a running partner: Twenty 1000-metre tempo intervals on the track. These were 30 kilometres in total and it didn't stop raining for one second.

12

You are 30plus. Where do you see yourself with 40plus? Will we still see you on the race track?

Yes! I started with the sport later than many other athletes and so far, I've improved every year. I'm looking forward to continuing on this path. This year, my 47-year old friend and running partner ran her best time in a marathon and won the race. I'm so happy for her and this really motivates me.

GET MOVING!



1

2



3



2

ROECKL IZU

Ironman in Hawaii?
Absolutely! But only
with these lightweight
micro mesh gloves!
Material: back of hand:
68% polyamide, 17% poly-
ester, 15% elastane;
palm: 100% polyester

3

AQUASPHERE I DRY BAG

Waterproof accessories
bag and well visible buoy
in one!

1

CASCO SPEEDAIRO

The helmet's
sophisticated ventilation
system guarantees a cool
head on fast tracks.

€ 239,95

Item no.: 2267647

€ 29,90

Item no.: 2252937

€ 19,95

Item no.: 2267860

4



5



6



4

ZOOT 83 LTD

With this colourful race suit, long distances will be twice the fun!

Material: 80% polyester, 20% elastane; inserts: 79% polyester, 21% elastane

€ 159,95

Item no.: 2268344

5

GARMIN FORE-RUNNER 935 TRI BUNDLE*

The all-rounder comes in a practical bundle with two chest straps!

€ 569,95

Item no.: 2259556

6

NORTHWAVE TRIBUTE

Fast to put on, featherweight, carbon composite sole – simply the best performance!

Material: outer fabric: microfibre; sole: nylon with carbon insert

€ 149,95

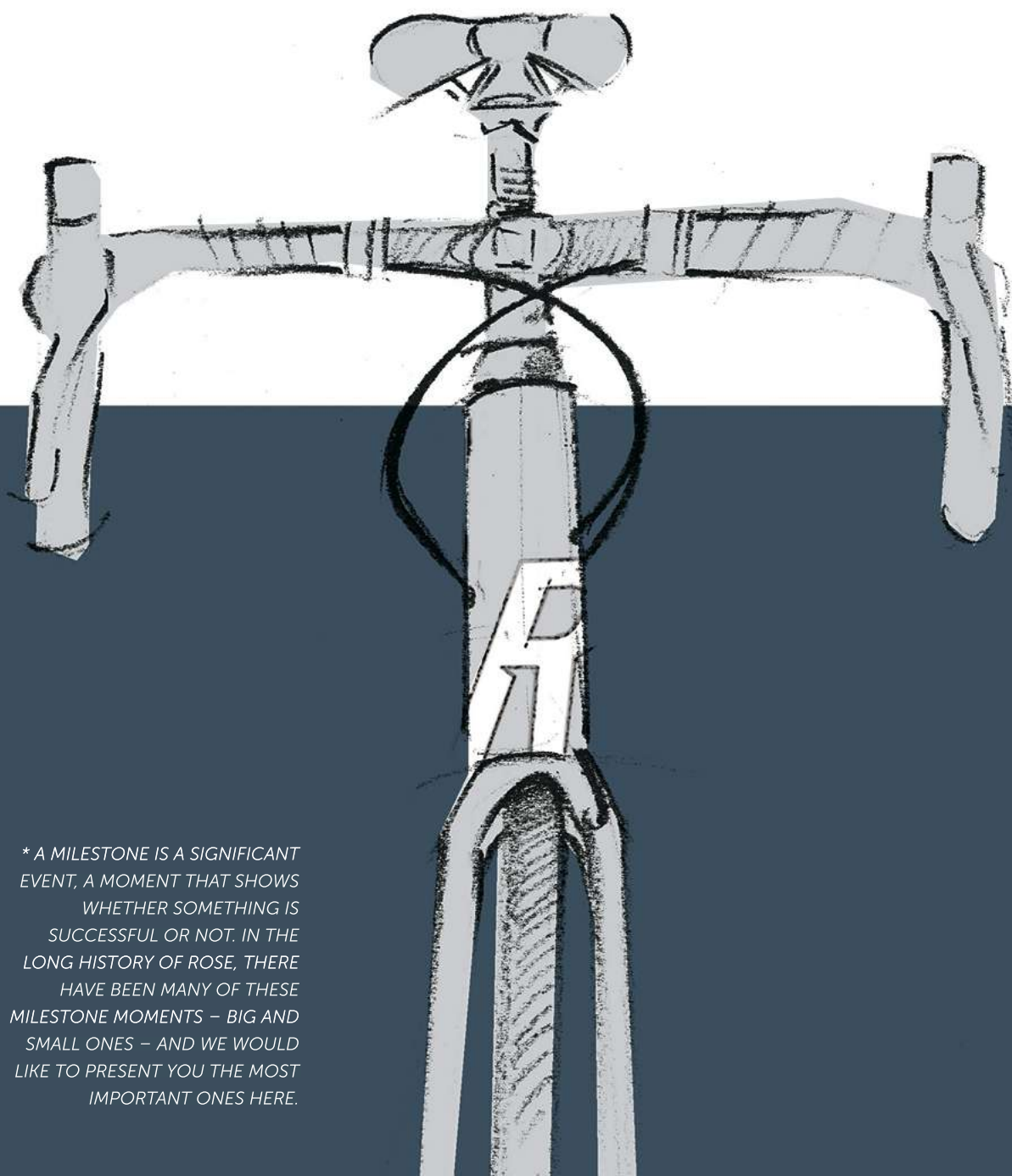
Item no.: 1886726



*Please note the battery law information on rosebikes.com/battg

MILESTONES

THE NEW ROSE DESIGN



* A MILESTONE IS A SIGNIFICANT EVENT, A MOMENT THAT SHOWS WHETHER SOMETHING IS SUCCESSFUL OR NOT. IN THE LONG HISTORY OF ROSE, THERE HAVE BEEN MANY OF THESE MILESTONE MOMENTS – BIG AND SMALL ONES – AND WE WOULD LIKE TO PRESENT YOU THE MOST IMPORTANT ONES HERE.



**BEAUTY IS NO COINCIDENCE –
AND SO, ROSE DRESSES UP FOR
2018 WITH A COMPLETELY
REVISED DESIGN!**

Yes, not a stone was left standing, we have questioned everything and sorted out outdated things, so that we can clearly speak of a milestone in the history of ROSE. Everybody knows what it's like to clear out: Sometimes it's hard to part with things that are still in good condition and that you got used to. However, to be honest, these are mostly the things that leave no space for something new, for new ideas, new impetus.

Thus, we have been working diligently on the new look of ROSE. The graphics department, marketing department, product managers and management have all contributed their ideas and Head of Design Gerrit Walter was centre stage. He pulls the strings and is supposed to lift the brand to a new level. The basis for this is a new corporate design. ROSE aims to be younger, fresher and more stylish in future. "The new designs are supposed to blow the people away at first glance, address their hearts and touch them on an emotional level," says Gerrit. "The old logo disappears completely. From now on, a dynamically sloping, new ROSE 'R' is emblazoned on the head tube of all new models.

The logo on the down tube moves further towards the bottom bracket. The old logo was not easy to recognize and now it's a loud and proud sign – in contrast to the old signet."



A good design opens the
doors to the technology
inside a bike.

MORE POWER.

Design should always have a benefit, complete a product and put it in a favourable light. A good design is practice-oriented and strongly related to the product. "ROSE has always had great test results, the technology has been praised a lot, we could often score a test victory," Gerrit summons up. "Now we want to bring the design to the same level, because you actually buy with your eyes, too. Test results and value for money are aspects that address your mind. However, a bike must also be sexy and should touch your heart and soul. A good design opens the doors to the technology inside a bike. If I don't like the design, I will probably never have a look at the technology behind it!"

Even though Gerrit has only been working for the company as Head of Design for a year now, he can look back on around ten years of experience as a graphic designer. It all started with some sketches in a sketch pad, then he studied Illustration and Communication Design in Hamburg. Jobs for skateboard companies followed until he finally opened his own graphic design studio. The following change to ROSE was no coincidence – as a passionate cyclist, he had already known the company for a long time.

"I live in Elten on the Lower Rhine, not far away from Bocholt. So, I thought it would be cool to work for ROSE," Gerrit says with a wink.

Today, he has an entire department behind him that cannot complain about a lack of work. "Our work is varied. It comprises the entire corporate communication, the product design of components, bicycles and clothing – as well as packaging. Besides, we are responsible for print media, which is why I also had a major impact on the layout of our CYCLESTORIES magazine."



It is often the observations you make in everyday life that lead to new ideas – a sneaker walking past or a brown Labrador with a neon-yellow lead. Travelling

on public transport can also be quite inspiring. "Many ideas come to my mind when I look at graffiti," Gerrit says with a smile. "Seeing sprayed walls on my left and right when looking out of the window of the train fills my heart with joy!"

ROSE is on the move, and this is what should also be communicated visually. The wind of change should transport everything to the outside that is happening inside.

"As an outsider, I have always found the design too careful for my taste – I want to risk more and also do things that polarize. It does not always have to please everyone!"

Elegant, cool colour accents, colour-matched hoses: The aim is to design bikes that convince in every respect. "You can also find all the new design features on less expensive bikes, for example on the new COUNT SOLO that is available for under 1000 euros," Gerrit further explains. "It has a very smart frame and you can immediately see that it's a ROSE bike. And to be honest: For many people, 800 or 1000 euros is plenty of money for a bicycle and so I wanted the people to see how much love we have put into these bikes, too."

For us, the design offensive is the next logical step and a milestone on the way to constantly improving our bikes. From now on, you will recognize a ROSE bike from a distance!

CYCLE FASHION



Helmet

GIRO Synthe

Item no.: 2174372

€ 215,00

Glasses

OAKLEY Radar EV Path

Item no.: 2267942

€ 139,00

Jersey

GORE WEAR C7 Gore Windstopper

Material: 87% polyester, 13% elastane

Item no.: 2265540

€ 199,95

Bib shorts

GORE WEAR C7

Material: 64% polyamide, 19% elastane,
17% polyester

Item no.: 2266638

€ 169,95

Shoes

NORTHWAVE Extreme GT

Item no.: 2266476

€ 239,95

Helmet

KASK Mojito

Item no.: 2260951

€ 109,00

Jersey

ALÉ Formula 1.0 Sartana

Material: 95% polyester, 5% elastane

Sleeves/armpits/sides:

96% polyester, 4% elastane

Cuffs: 81% polyester, 19% elastane

Waist: outside: 59% polyester,

35% elastane, 6% other fibres;

inside: 80% polyester, 20% elastane

Item no.: 2267906

€ 94,95

Bib shorts

ALÉ PRR 2.0

Material: 59% polyamide, 41% elastane

Sides/back inserts: 72% polyamide,

28% elastane; back: 76% polyamide,

18% elastane, 6% other fibres

Front inserts: 94% polyester, 6% elastane

Item no.: 2267856

€ 149,95

Shoes

GAERNE G Tornado Lady

Item no.: 2266232

€ 149,95



Helmet

GIRO Synthe

Item no.: 2174372

€ 215,00

Glasses

100% Speedcraft Tall

Item no.: 2261398

€ 149,95

Jersey

ROSE High End Fluo

Material: 100% polyester

Mesh: 86% polyester,
14% elastane

Item no.: 2269343

€ 84,95

Bib shorts

ROSE High End Fluo

Material: 80% polyamide, 20% elastane

Item no.: 2269348

€ 94,95

Socks

GAERNE G Professional

Material: 60% polyester,
37% polyamide, 3% elastane

Item no.: 2266279

€ 13,95

Shoes

GAERNE Carbon G Stilo+ Summer

Item no.: 2266225

€ 339,95



**Helmet**

GIRO Cinder MIPS

Item no.: 2253543

€ 124,95

Glasses

OAKLEY Radar EV Pitch

Item no.: 2257519

€ 136,00

Jersey

CASTELLI Aero Race

Material: back, lower torso:

100% elastane

Front, shoulders, hips: 85% polyester,
15% elastane; armpits: 81% polyester,
19% elastane

Item no.: 2264863

€ 109,95

Bib shorts

CASTELLI Velocissima

Material: 71% polyamide, 29% elastane

Mesh: 78% polyester, 22% elastane

Inserts: 80% polyamide, 20% elastane

Leg grippers: 53% elastane,
47% polyester

Item no.: 2264832

€ 99,95

Shoes

SIDi Alba Woman

Item no.: 2264835

€ 144,95



Helmet

GIRO Ember MIPS
Item no.: 2267261
€ 149,95

Glasses

OAKLEY Radar EV Pitch
Item no.: 2257519
€ 136,00

Jersey

NORTHWAVE Acquarello
Material: 92% polyester, 8% elastane
Item no.: 2266427
€ 64,95

Bib shorts

NORTHWAVE Swift
Material: 82% polyamide, 18% elastane
Item no.: 2177740
€ 74,95

Gloves

NORTHWAVE Flag 2
Material: 55% polyester,
25% polyamide, 20% polyurethane
Item no.: 2266438
€ 19,95

Socks

NORTHWAVE Dedalo
Material: 65% polypropylene,
20% polyamide, 15% elastane
Item no.: 2266448
€ 13,95



Shoes

NORTHWAVE Verve 2 SRS
Item no.: 2266520
€ 107,95

Cap

NORTHWAVE Acquerello
Material: 65% polyester, 35% cotton
Item no.: 2266447
€ 19,95

**Helmet**

POC Octal

Item no.: 2071969

€ 199,95

Jersey

ROSE Top Fluo

Material: 100% polyester

Mesh: 80% polyester, 20% elastane

Item no.: 2268883

€ 74,95

Bib shorts

ROSE Top Fluo

Material: 80% polyamide, 20% elastane

Inserts: 80% polyester, 20% elastane

Item no.: 2268876

€ 79,95

Shoes

SIDI Shot

Item no.: 2251435

€ 389,95

ROSE

CUSTOM-MADE GERRIT'S XEON CROSS

BECAUSE A BIKE SHOULD FIT LIKE A GLOVE, ONLY THEN IT CAN SHOW ITS STRENGTHS. IN THIS ISSUE, WE PRESENT YOU A VERY SPECIAL GEM: THIS BIKE WAS EVEN PAINTED BY THE OWNER HIMSELF! THIS IS WHAT WE CALL **CUSTOM-MADE EXTREME** – INTENDED AS INSPIRATION, MOTIVATION AND FOR IMITATION!





Gerrit wanted his bike to look earthy! That's why he decided to paint his XEON CROSS himself.



GERRIT'S XEON CROSS

GERRIT'S DREAM BIKE IS A ROSE XEON CROSS. THE CORE OF THIS CYCLOCROSS BIKE IS A MODERN, STIFF CARBON FRAME WITH A WEIGHT OF ONLY 1040 GRAMS, WHICH IS AT HIGH-END ROAD BIKE LEVEL. THE XEON CROSS IS A PERFECT CROSSOVER BIKE THAT IS HIGHLY VERSATILE AND SUITABLE FOR USE IN ANY TERRAIN RANGING FROM THE FOREST THROUGH TO THE ROAD.

WHO:

My name is Gerrit Walter and I'm Head of Design of ROSE. I develop graphics, logos and designs for our many beautiful products. Driven by my passion for design, I want a bike that not only offers best riding qualities, but also looks good. For me, cycling primarily means sport. In my point of view, there's nothing better than speeding through the forest and across rough terrain on a fast bike.

I'm actually a mountain biker, yet I generally feel comfortable on any type of bike.

WHY THIS BIKE?

I was looking for a fast, robust and versatile bike that is suitable for use on various grounds and thus perfect for my off-road rides. I used to ride my home trail on a mountain bike. With the cyclocross bike, I wanted to take up a new, even more demanding challenge with even more speed. Without any travel reserves, the riding characteristics are quite different. You cannot just roll over all roots as you could with an MTB, it's important to carefully choose your line. With the XEON CROSS, I simply ride differently. It allows me to get even more out of my home trail.

HOW DID YOU CUSTOMIZE THE XEON CROSS TO SUIT YOUR REQUIREMENTS?

I mainly tuned the XEON CROSS in two respects: For one thing, to make it even faster and for another thing, to pimp its design. In order to make the bike even faster and zippier, I treated myself to a ROSE CDX-1450 wheelset made of carbon. It costs around €400 extra, but it's definitely worth it. I tested the wheels beforehand and I could clearly feel the difference to aluminium wheels. Carbon wheels are simply faster, more agile and also offer even better acceleration. I rather chose the Challenge tyres Grifo Pro Open for visual reasons – for me, Skinwall- or Tanwall combine retro and professional looks, which adds that certain something to the bike. I opted for the cork-coloured bar tape by Cinelli, as it works best with the tyres and underlines the earthy character. Yet, the biggest modification I made was to paint the frame olive green – with neon-yellow highlights! It was an experiment; I wanted to see how the colour looks like on the bike and just tried it. My XEON CROSS is a rolling draft, so to speak...

As a groupset, I chose the SRAM Force 1 with 1x11: It is precise, rattle-free and perfectly suitable for the terrain I'm riding the bike in. To get a little bit of comfort, too, I took the Ritchey WCS Carbon Link Flexlogic as a seat post. In combination with the Sport Gel saddle SMC-40 by Ergon, it offers gentle shock absorption, which makes the ride even more comfortable.

HAVE YOU ACHIEVED YOUR CUSTOM-MADE GOAL?

My XEON CROSS turned out exactly as I wanted it to be: fast, technically sophisticated and good-looking. I have already been riding it for some weeks now and would say that it replaces a road bike for me. At the same time though, it allows me to dash across the country as if I sat on a MTB hardtail. Thus, the XEON CROSS covers a huge range of uses for me. And with the modifications I made, it was again perfected for me: The carbon wheels further improve the already good riding characteristics. Besides, it is comfortable and visually harmonious. It's great fun to fly up moderate climbs on this bike. There's hardly any other bike that climbs with such agility and ease as this one. The next step for me would be to try wider, more robust wheels, which will surely boost the off-road performance even more.

Don't Go Numb.



ST Core Prime – The Dynamic Saddle with the Ergonomic Core.

The ergonomic saddle revolution for Touring and E-Bikes with the core made out of Infinergy® from BASF; the particle foam delivering state of the art comfort features. The floating concept offers motion support, prevents numbness in the soft tissue area, reduces sit bone pressure and reliably protects the back.



Item no.: 2268050 ST Core Prime Men, € 135,00 (MSRP € 149,95 without seat post)

Available for Men or Women in two Sizes: rosebikes.com/ergon

Red Bull Rampage²⁰¹⁷

Words PAUL WELLER Photography BORIS BEYER



EXTREMELY DANGEROUS: Those who haven't seen it with their own eyes won't believe it.



A public's darling: Antoine Bizet sets dust-dry trends.

ROSE RIDER ANTOINE BIZET IN FREERIDE FEVER!

For this, you need a damn good guardian angel: The Rampage in Utah is the world's most spectacular and most radical thing you can do on two wheels. Right in the middle: ROSE team rider Antoine Bizet. On his SOUL FIRE, he cleans up at the competition!



LOOK MUM, NO HANDS!

ROSE rider Antoine Bizet, a prominent part of the Rad Squad Team, on his way to the start.



Steeper, faster, more spectacular – every year, the Rampage pushes the limits of what’s possible on two wheels.

The scenery in the desert of Utah rather reminds you of an end of the world Mad Max scenario than of a cycling event: Two dozen bikers who are game for anything and charge down ultra-steep lines on their bikes while celebrating tricks and jumps from another dimension. You can only find that at the Rampage...

Steeper, faster, more spectacular – every year, the Rampage pushes the limits of what’s possible on two wheels. Riding the lines and getting down safely alone is already a remarkable achievement, let alone the tricks.

ROSE rider Antoine Bizet could score a very special award: the People’s Choice Award. This audience award is voted on online by fans and deservedly went to the Frenchman. Yet, the last year’s runner-up didn’t get the rub of the green:

After he had spent four days building a huge drop together with his team, the landing area slid away just before the finals. Antoine had to switch to another line during his run, which led to a points deduction.

His run with a sensationally smooth double backflip and a front flip on the step-down put him in ninth place. “It’s never easy for me to objectively evaluate my own performance, but I did the best run I could that day,” said Antoine. “I was incredibly stoked!” As much as the spectators along the route and in front of the screen: They would have judged Bizet’s run far better than the judges whose decision was incomprehensible for some of them. All the greater was Antoine’s joy about the People’s Choice Award.



The Rampage is a huge challenge for rider and material.

“The spectators obviously liked my run, it’s just awesome. Day by day, I realize more how special this award is. It’s fantastic to know that I’ve got so much support.”

The Rampage is a huge challenge for rider and material. This year, Bizet opted for the SOUL FIRE. “Most of all, I like the bike’s low weight, which makes it very playful and easy to carry up the mountain,” Bizet said with enthusiasm. “I prefer bikes with air suspension. This allows me to choose an extremely stiff setup for the Rampage or huge jumps, or a softer setup for the bike park or rough terrain. Moreover, the black-yellow colour combination is just awesome!”

“Why do you do such a thing?” one may ask – until you become fascinated by those superhuman achievements and the breathtaking action.

With a mix of shuddering and marvelling, you can only hardly resist the attraction of the Rampage.

The crème de la crème of freeriders met to choose the sickest dude of Utah. Many others permanently considered themselves on the fine line between podium and hospital. Falls belong to the Rampage like a crank belongs to a pedal. Fortunately, there were only few falls in 2017. Most of them didn’t have any serious consequences, including a spectacular fall from the third floor.

With danger as a constant companion, the spectacular achievements are even more impressive. The performance level has never been higher, the lines have never been steeper. In the end, Kurt Sorge from Canada ranked first. It was his third victory at the Rampage after he had already won the competition in 2012 and 2015.



What sets your soul on fire?
The SOUL FIRE! Antoine's
work tool, picture on top.



People's Choice Award
winner Antoine Bizet on
his way down to the valley.



CONNECTION

#gravityalliance

SHIMANO

SH-GR7

VERSATILE ENDURO/TRAIL SHOE
FOR FLAT PEDALS WITH SUPERB GRIP,
ENHANCED PROTECTION, AND WALK

PROTECTIVE ANKLE COLLAR

QUICK DRYING

MICHELIN[®] OUTSOLE

MESH FOR HEAT MANAGEMENT

TOE PROTECTION



ITEM NO.:
2265638 (GREY GREEN)
2273672 (BLACK)
2265639 (BLUE)



ITEM NO.:
2260513 (BLACK)
2260514 (SILVER)

PD-GR500

DURABLE FLAT PEDAL OFFERS VERSATILITY
ACROSS TERRAIN AND RIDING STYLES

STRONG AND LIGHT

ENHANCED CONNECTION

ADJUSTABLE PINS



With danger as a constant companion, the spectacular achievements are even more impressive.



He did a phat winner's run with two gigantic flips and mercilessly showed all his expertise and skills on the rough terrain. Freeride legend Cam Zink who was on the hot seat for quite a long time shined with a massive backflip drop which earned him the second place.

Utah local Ethan Nell completed the podium and was also chosen Rookie of the Year. The 20-year old biker could use his home advantage and rocked the terrain with more variants than everyone else. His brilliant tricks secured him the bronze medal.

The Red Bull Rampage 2017 is history and it offered everything you can imagine ranging from the steepest line ever and perfect weather through to top-class riders and peak performances from another dimension...

ON TOP!

1

ERGON GE1 EVO FACTORY

Tried and tested by countless Enduro World Series pilots – the go-to grip for pros and those who wish to become one.

€ 32,95

Item no.: 2268093

2

ION K-PACT

Even lighter, even more breathable, even more robust – no downhill too steep, no jump too high.

Material: 35% neoprene, 35% polyurethane, 15% nylon, 7% EVA, 8% polyester

€ 89,95

Item no.: 2262784

3

ION SEEK DR

Made for adventures – the breathable high-tech shirt for adrenaline junkies!

Material: 85% polyamide, 15% cotton

€ 39,95

Item no.: 2262910

4

MAGURA VYRON ELECT SEAT POST 30,9 AND 31,6

Endless possibilities thanks to lightning-fast, infinite adjustability with wireless control.

€ 379,00

Item no.: 2268081/2268087

5

BELL SUPER DH

MIPS system, detachable chin bar, individual adjustment – there is nothing the Super DH can't do.

€ 299,95

Item no.: 2269386

1



2



3



4



*Please note the battery law information on rosebikes.com/battg

5





COUNT^{SOLO}



COUNT^TSOLO

GREAT SPECS. GREAT DESIGN. UNBELIEVABLE PRICE.

The COUNT SOLO, the unbeatable weapon for every cross-country track, gets a facelift. From now on, durable parts, a fresh design and the new, dynamic ROSE logo decorate the hardtail's frame and turn it into the absolute fun tool on the trail. Besides, we have adjusted the prices for the new generation of this platform: The COUNT SOLO with the reliable complete Shimano Deore groupset already starts at 799 euros and is available as BIKE NOW! model for a fast delivery.

The COUNT SOLO is the perfect mountain bike for all sport enthusiasts who want to get into off-road riding – whether experienced mountain bikers or MTB newcomers.

Thanks to a modern geometry, the bike offers easy handling. A long reach

makes the rider sit centrally on the bike, so that you don't even have to fear tricky trails.

There are three attractively priced BIKE NOW! models of the COUNT SOLO available, as well as one customisable model. Size XS, that may also be suitable for kids depending on their body measurements, and size S both use 27,5" wheels. Following the trend of size splits, the models in frame sizes M to XL are equipped with 29-inch wheels. We also splashed out on the tyres: Three of the four models offered come with the high-quality Schwalbe Racing Ralph Revolution tyre for speed and grip on the trail.

Depending on your budget, you can choose between Shimano's three complete groupsets Deore (3x10 gears), SLX (2x11 gears) or XT (2x11 gears). You can even select the suspension fork according to your needs: The RockShox Recon RL air suspension fork offers convincing performance on all grounds and can be found on the COUNT SOLO 1 and 2. The models 3 and 4 come with the RockShox REBA RL air suspension fork that is around 330 grams lighter. Both forks offer 100 mm of travel and feature the innovative Motion Control Technology – for easily adjustable rebound and a full lockout on remote.

With these high-quality components and a sporty geometry, the COUNT SOLO successfully bridges the gap between training and competition and can't wait to finally get started.

BIKE NOW!

WHAT DOES IT EXACTLY MEAN?

BIKE NOW! models are already pre-configured with best components by ROSE experts – to offer you help with the bike purchase. Besides, we can ship BIKE NOW! bikes extremely fast, as they are already waiting for you in stock pre-assembled and don't have to be built from scratch like custom-made bikes.

This saves time, as the ordered bike can be packed and prepared for shipping even faster.



GET **TRAIL**READY.



1

1

RIE:SEL DESIGN FORK:GUARD

This fork guard even cuts a fine figure in muddy terrain.

€ 24,95

Item no.: 2269189

2

SKS GERMANY LUBE YOUR CHAIN

100% oil on the chain, where it belongs. The applicator allows you to precisely apply the nourishing oil to your bike chain.

€ 9,95

(Basic price 1 l € 132,67)

Item no.: 2264610

2





3

3

TUBOLITO S-TUBO 29"

Weight savings of up to 80% compared to standard tubes open up new possibilities with regards to weight tuning!

€ 26,90

Item no.: 2268256

4

CAMELBAK PODIUM CHILL DS

Even on rough trail rides, the insulated bottle keeps the spout free of dirt so that you can enjoy your drinks!

€ 17,95

Item no.: 2265258

4



1



3



2



4



3

FOX RANGER

The casual cycling shorts with a removable, padded liner impress with a loose fit for improved freedom of movement in the saddle. Material: 94% polyester, 6% elastane; inner pants: 83% polyester, 17% elastane

€ 74,95

Item no.: 2263378

4

NORTHWAVE REBEL

High-end for the trail? Yes, please! Material: outer fabric: 50% textile, 50% polyurethane; lining: textile; sole: 35% nylon, 36% fibreglass, 28% TPU, 1% carbon fibre

€ 179,95

Item no.: 2266491

1

POC TRABEC

The POC Trabec helmet is the favourite for all those looking for additional safety. A real bodyguard for the trail!

€ 129,95

Item no.: 2266048

2

CRAFT REEL

Classically beautiful and elegant – with particularly elastic fabric for best freedom of movement. Material: 100% polyester

€ 59,95

Item no.: 2264551

5



6



7



8



5

ROECKL MIDLAND

A splash of colour for the trail! Material: back of the hand: 55% polyamide, 42% polyester, 3% elastane; palm: 64% polyamide, 36% polyurethane

€ 59,95

Item no.: 2267488

6

ENDURA SINGLETRACK II

Waterproof up to approx. 10 000 mm! Ideal for speedy trails and steep downhill rides in rough weather! Material: 100% polyamide

€ 139,95

Item no.: 2258847

7

ROSE TOP FLUO

Our all-rounder for sporty tours! Elastic, close-fitting, breathable – and as comfortable as a second skin on long distances! Material: 80% polyamide, 20% elastane

€ 79,95

Item no.: 2268875

8

OAKLEY JAWBREAKER

There's no way around Oakley! Test the contrast-enhancing PRIZM lenses for use on the bike yourself!

€ 152,00

Item no.: 2267930

Once a bone of contention, now the
favourite of Hamburg's inhabitants:
the Elbphilharmonie

Clear lines at the waterfront

Riding through the urban jungle of Hamburg
on a bike that seems to be made for the
simple, classic style of the metropolis.

The EDELROSE METREA takes you through the
Hanseatic city to places that are worth seeing and
perfect to discover by bike. Laurens Mayer shows
us the clear lines of the city at the waterfront!





Words **LAURENS MAYER** Photography **CARLOS FERNANDEZ LASER**



Cycling through Hamburg on the
EDELROSE METREA

Admittedly, Hamburg is not the first place that comes to your mind when thinking of a bicycle-friendly city. The city is dominated by cars, there is no extensive network of cycle paths, cyclists are only rarely thought of.

And yet: There are some good reasons to get on your bike on the banks of the Elbe River and the Alster. For commuters, it's the attractive prospect to be faster than by car or public transport; for tourists, it's the fact that many sights are in a perfect radius to be discovered by bike.

My name is Laurens, I have been working in Hamburg for two years now. The city has always been fascinating to me, I have always been captivated by its special charm during past visits. From the very beginning, the bicycle was the means of transportation

of my choice. You experience the city from a different perspective, you can stop wherever you want, discover new ways and take your time. The bicycle simply belongs to this city; it wants to conquer it. More and more, it becomes a statement, a concept of life. More and more people deliberately decide to

Within the stylish context of the metropolis Hamburg, the METREA is reduced to the essentials.

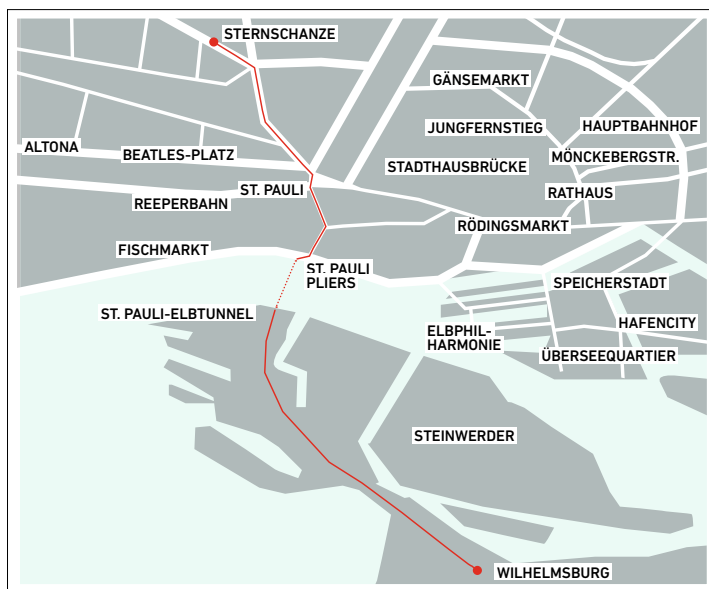
get back on their bike. I live outside of Hamburg's city centre in Wilhelmsburg and work in an agency located in the heart of town, the hip Schanzenviertel district. By bike I have to ride around twelve kilometres and when taking the car, I have to ride a long detour over the Elbbrücken. My place of residence, the quarter Wilhelmsburg, has experienced a spectacular boom in recent years...

As I'm a road cyclist, the EDELROSE METREA is the perfect bike for me. It is a racer at heart, the frame is based on a modern road bike frame made of aluminium. The design on the contrary is retro: a Brooks leather

saddle, a bent bullhorn bar and a touch of the nostalgia of past days.

Within the stylish context of the metropolis Hamburg, the METREA is reduced to the essentials. With a straightforward design and reduced equipment, it has inner values that will survive any trend. High quality, a low weight and high-end components are always up-to-date, thus the EDELROSE is a true evergreen.

Lauren's way to work:



From my front door, I ride across Steinwerder right through to the Old Elbe Tunnel. At the waterfront, I can see the Elbphilharmonie on the edge of the new district called HafenCity. After some initial difficulties, the Elbphilharmonie concert hall has quickly captured the hearts of the people living in Hamburg and become a sort of landmark for the city. Nestled in the Speicherstadt, the 110-metre high concert hall faces towards the St. Pauli Pliers. The Speicherstadt is the world's largest historic warehouse complex and was listed as a UNESCO World Heritage Site in 2015. Here you can find coffee roasters, a spice museum and the "Miniatur Wunderland", the world's largest model railway exhibition. Little launches are sailing through the narrow canals. As these boats are quite flat, they can easily sail under the many bridges. When viewed from below, the Speicherstadt is even more impressive.

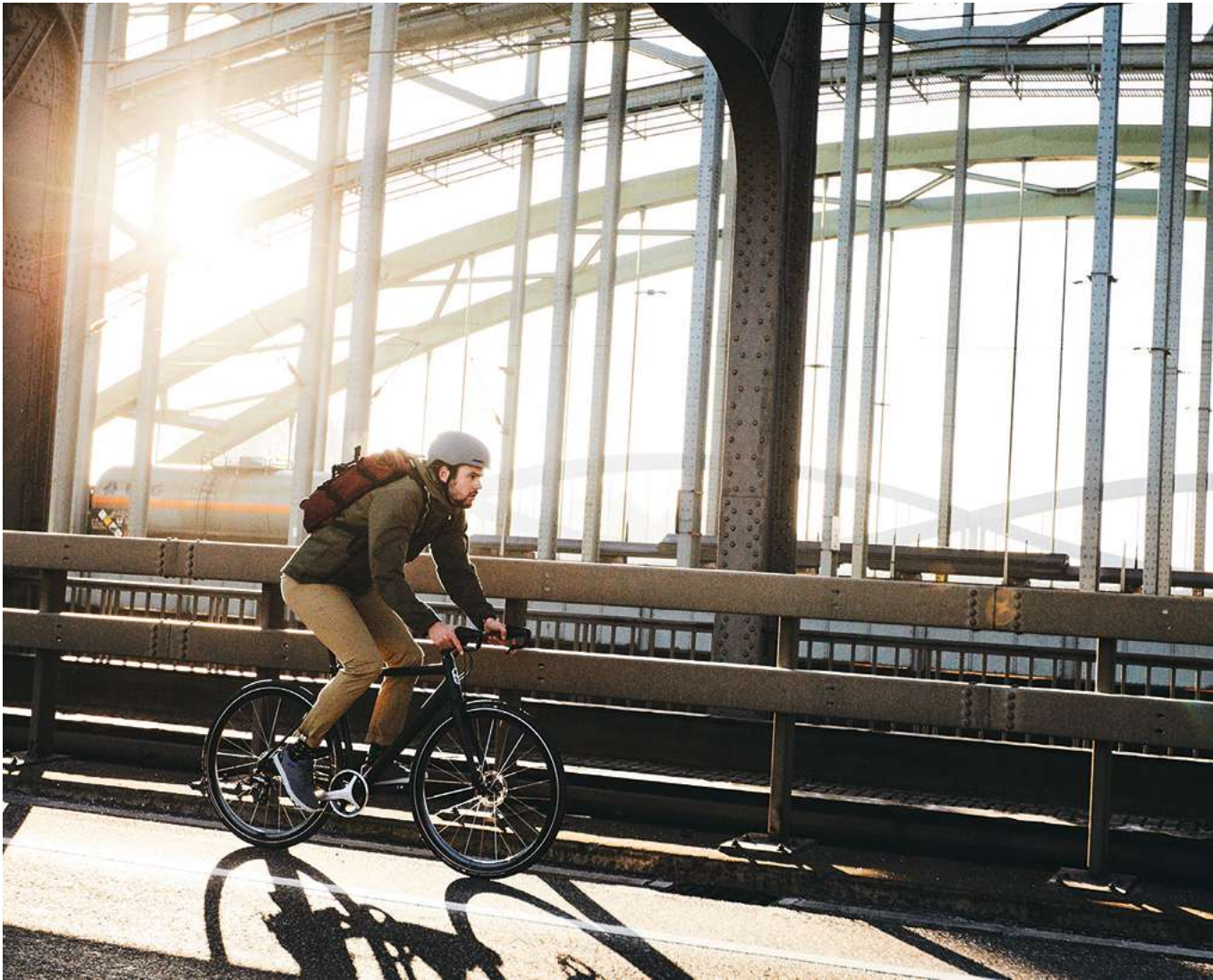
For me, the EDELROSE is the perfect commuter bike. It is extremely stylish, weighs less than ten kilograms and its tyres, geometry and components are all designed for high speeds. In my point of view, the new METREA groupset by Shimano that gives the bike its name is a special highlight. Especially developed for city bikes, the groupset shifts fast and precisely, which is perfect for situations in road traffic where you must react quickly. The shifters are integrated into the brake lever for

best control. The groupset also comes with disc brakes. Those who have enjoyed the advantages of this type of brakes once will never want to do without them again. My road bike, too, is equipped with disc brakes. The braking performance is simply outstanding, even in rain and on wet roads – the bike can rely on the brakes in any situation. Moreover, they offer precise braking power modulation and only require low operating forces – simply great.



Shimano's Metrea groupset: an optical and technical masterpiece.

***The tunnel spits me out at the
St. Pauli Pliers. The wind is blowing,
the air is humid, the city is bathed in the
golden light of the rising sun.***



Clear lines wherever you go:
The "Waterkant", the waterfront,
is puristic.



Today, the Old Elbe Tunnel is in the hands of cyclists and pedestrians.

I get back on my METREA and soon arrive at the next highlight: the Old Elbe Tunnel. Its official name actually is "St. Pauli Elbe Tunnel" and it connects the districts Steinwerder and St. Pauli around 20 metres beneath the Elbe. The two tubes are exactly 426,5 metres long and a huge lift on either side of the tunnel carries motor vehicles. The tunnel is opened 24 hours for cyclists and pedestrians who can cross the tunnel for free. For me, it is the most spectacular shortcut of the world.

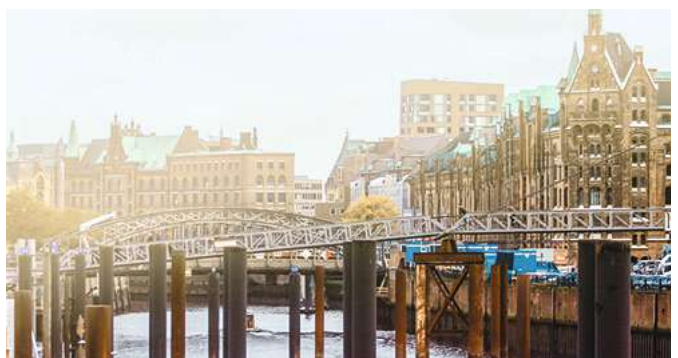
The tunnel spits me out at the St. Pauli Pliers. The wind is blowing, the air is humid, the city is bathed in the golden light of the rising sun. In the early morning, Hamburg simply is

spectacular: The town is slowly coming back to life, the ships in the port are already sailing around as if they would never sleep. This is the face of the city, the cool North, the gateway to the world, the trading city and the port.

I continue on the Helgoländer Allee and ride past the Reeperbahn. This is where I will meet my friends later that day. Over the Budapester Straße I finally arrive in the Sternschanze district. It has long been a very poor area, but now is a trendy district with beautiful fashion and design shops and little restaurants. As usual, I get myself a milky coffee in a little bar and sit down in front of the door to watch the people passing by.



The Speicherstadt, witness of the city's economic prosperity in the past.



I dived into Hamburg with great freedom and lots of possibilities.

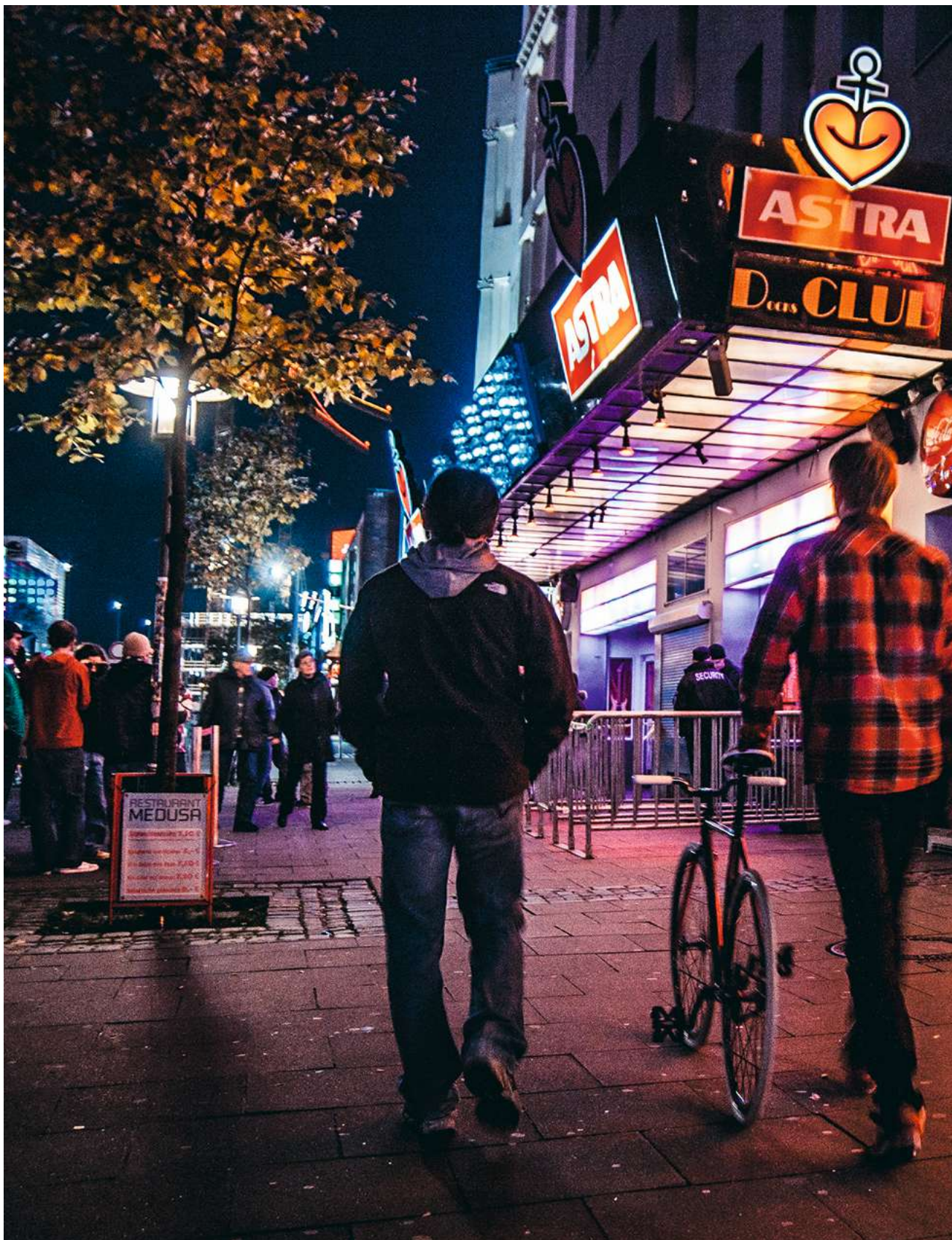


The crowd is mixed: There are people of every income class – students, homeless people and businessmen. Clear, open faces contradict the cliché of the grumpy inhabitant of a Hanseatic city; soberness does not necessarily mean tristesse. Relaxed and refreshed, I ride the last metres to my agency.

After two years of being a resident in Hamburg, I do no longer feel new at all, which is primarily thanks to my bike. I dived into Hamburg with great freedom and lots of possibilities.

My EDELROSE METREA took me to places I had probably never discovered otherwise. And maybe it's also because of the spirit of the times that Hamburg draws a clear line and opens its heart to cyclists!

...and in the evenings, you meet at the Reeperbahn! The "sinful mile" still attracts all types of night owls.





**GREEN
SHAPE**

VAUDE ECO
PRODUCT

FULL FUNCTIONALITY. ENDLESS HAPPINESS.

This high-performance product is made from recycled polyester, among other materials. We collect the excess materials from polyester production, which often end up in the bin otherwise, and reintroduce them back into production process. Allowing us to preserve resources and offer you full functionality.

greenshape.vaude.com

Moab UL Hybrid Jacket

Thermal jacket for mountain biking

- warm and water repellent
- windproof and very breathable
- eco-friendly manufacturing

Women: 2263968 (cyan), 2263969 (strawberry)
Men: 2264267

www.rosebikes.com/vaude



VAUDE

The Spirit of Mountain Sports

URBAM!

1

FIDLOCK TWIST BOTTLE

A magnetic mount on frame and bottle promises a clean look and easy handling.

€ 29,95

Item no.: 2269829

1



2

CHROME SKYLINE

Stylish high-tech jacket for the urban jungle – this anorak rocks the city!
Material: 65% polyester, 35% cotton;
lining: 100% polyester

€ 149,95

Item no.: 2256143

2



3

AXA FOLD

Securing your bike in front of the office? No problem with this compact folding lock made from hardened steel!

from € 39,95

Item no.: 2268330

3



4

FIVE TEN DISTRICT

Thanks to a Marathon Rubber sole you will even enjoy high grip on slippery pedals! Material: outer fabric: synthetic leather; sole: rubber

€ 74,95

Item no.: 2259996

4



5

ALBERTO BIKE SPEED ACTIVE DENIM

Cycling trousers meet casual jeans – our inside tip for all commuters who cycle to work! Material: 69% cotton, 15% lyocell, 14% polyester, 2% elastane

€ 119,95

Item no.: 2264631

5



A high-angle, low-light photograph of two people climbing a modern, angular rock climbing wall. The wall is made of light-colored concrete or metal panels, with numerous colorful climbing holds (red, yellow, blue, green, black) attached. One climber, wearing a blue jacket and white pants, is higher up on the right side of the frame. The other climber, wearing a red jacket and dark pants, is lower down on the left side. The background is a bright, overcast sky. The overall mood is adventurous and active.

BEHIND THE SCENES

VAUDE

Words **JAN VOLBRACHT** Photography **VAUDE**

LAKE CONSTANCE – KNOWN AS A HOLIDAY DESTINATION, AS WELL AS FOR DELICIOUS APPLES AND AWARD-WINNING WINES. YET, NOT EVERYONE KNOWS THAT THIS REGION IS HOME TO ONE OF THE MOST INNOVATIVE OUTDOOR LABELS OF EUROPE: THE COMPANY VAUDE. IN ORDER TO TAKE A LOOK BEHIND THE SCENES, WE TOOK A LITTLE DETOUR TO BADEN-WÜRTTEMBERG WHERE WE MET A VERY SPECIAL FAMILY-OWNED COMPANY...



Rafael Erath,
product manager of VAUDE

I put my head back and can't believe what I see: A huge climbing wall welcomes me on the idyllic inner courtyard of the company VAUDE. Countless multi-coloured grips and belay carabiners wind their way up the wall – a paradise for climbers and boulderers. "Not bad, huh?" somebody says from the side. "Indeed!", I reply with a grin, turn around and shake the hand of the person standing opposite me. I have an appointment with Rafael Erath, product manager of VAUDE. He agreed to show me around and satisfy my journalistic curiosity.



Sustainability is THE topic of VAUDE

When doing a bit of research on the outdoor specialists from Obereisenbach near Tetttnang at Lake Constance, you often come across one word: sustainability. “Sustainability is THE topic of VAUDE. Our entire thinking is centred on it,” Rafael explains. “Together, we try to live this topic with our way of working and producing – for the benefit of nature and of human beings.” “What does it exactly mean?” I would like to know. “I’ll be happy to show you,” Rafael says with a smile and guides me through a corridor.

We enter a bright and friendly open-plan office. High ceilings and many windows provide a generous sense of spaciousness. “We intentionally decided against individual offices.

There are always possibilities to withdraw somewhere to work on projects or talk with colleagues,” Rafael tells me. “Besides, distances are short. When working on a new product, I often go to my colleagues who work in the production hall to talk about problems that may occur during the manufacture.” Rafael points at his colleagues who wave to us and then put their heads together again.

We continue our tour through the logistics centre and finally arrive at VAUDE’s manufactory. After a fire in 2015, it was added to the existing building.



Manufaktur – sounds like handiwork, quality, exclusivity. The production is 100% climate-neutral and bluesign certified. Moreover, VAUDE is the first European outdoor company having its environmental management certified according to EMAS and ISO 14001. VAUDE has complemented these well-known certificates with an own quality seal: GREEN SHAPE. “This allows us to control the criteria for this label ourselves. We want our products to represent and embody our idea of sustainability. Therefore, our GREEN SHAPE label has stricter criteria than other certificates. We are not willing to compromise on environmental protection,” Rafael explains.

“Sounds very exciting,” I reply. “Could you tell me exactly what the GREEN SHAPE label stands for?” “GREEN SHAPE is very comprehensive and covers all aspects of the supply chain. It is our ecological purity law. A main aspect is that we do not want to use

any materials that might harm human beings or the environment. In specific terms, this means that we do not use any harmful substances or controversial technologies like genetic engineering, nanotechnology, fluorocarbons, hypochlorite or PVC.” Rafael takes a bike bag out of a box. “We examine the entire manufacturing chain in detail and check whether the product is easy to repair and to recycle. Only if everything is to our full satisfaction, a product will bear the GREEN SHAPE label. The criteria are constantly checked and further developed. As soon as there are new possibilities, e.g. to dye fabrics with less water, we try to implement them. We want GREEN SHAPE to stand for modern, sustainable and environmentally-friendly production – now and tomorrow.”

The latest model of THE classic of VAUDE, the AQUA BACK bike bag, also bears the GREEN SHAPE label. In 2017, it was completely revised and got, among others, a new backplate, a new tarpaulin material and a new closure system. “We have been working on it for a long time. After all, the



“We are not willing to compromise on environmental protection.”

no doubt that product development is Rafael’s specialty.

AQUA BACK is one of our top sellers. It was important for us to meet the strict criteria without compromising on performance.” It’s



Dr. Antje von Dewitz,
CEO of Vaude

We enter the test lab where we can hear the monotonous rattling of the machines. On an area of around 150 square metres, products and materials are truly tortured. Tear strength, durability of seams and bonds, abrasion resistance of outer fabrics, climate change and sprinkling

tests – all product characteristics are thoroughly tested. “We don’t want to leave anything to chance. The more durable our products are, the more sustainable and environmentally friendly they are. It is always a challenge to bring new materials to serial production, as ecologically high-quality fabrics are sometimes not easy to process,” Rafael explains.

Apart from laboratory tests, numerous testers test jackets, shoes, backpacks or bike bags in the field. “I’m a passionate mountain biker myself, so I generally constantly test products. When using things permanently, you quickly notice any defects. This knowledge is used for development to be able to offer perfectly functioning and sustainable products!”

The topic sustainability doesn’t even spare the employees. Rafael guides me to the organic canteen, and a little further down the corridor, there is a company kindergarten. VAUDE has received numerous awards for its

Ambitious & future-oriented.

family friendliness, for example the A.T. Kearney Family Award (2017) and the LEA award for the social responsibility of medium-sized businesses issued by the Ministry of Economy Baden-Württemberg and “Caritas” (2011).

CEO Dr. Antje von Dewitz is a mother of four herself and knows the needs of parents – and among 500 employees, there are quite a few parents working for VAUDE. The birth rate at VAUDE has even far exceeded the national average for years now. She took the company over from her father, company founder Albrecht von Dewitz, in 2009. VAUDE is still 100% family-owned and from the very beginning, Antje von Dewitz has taken an

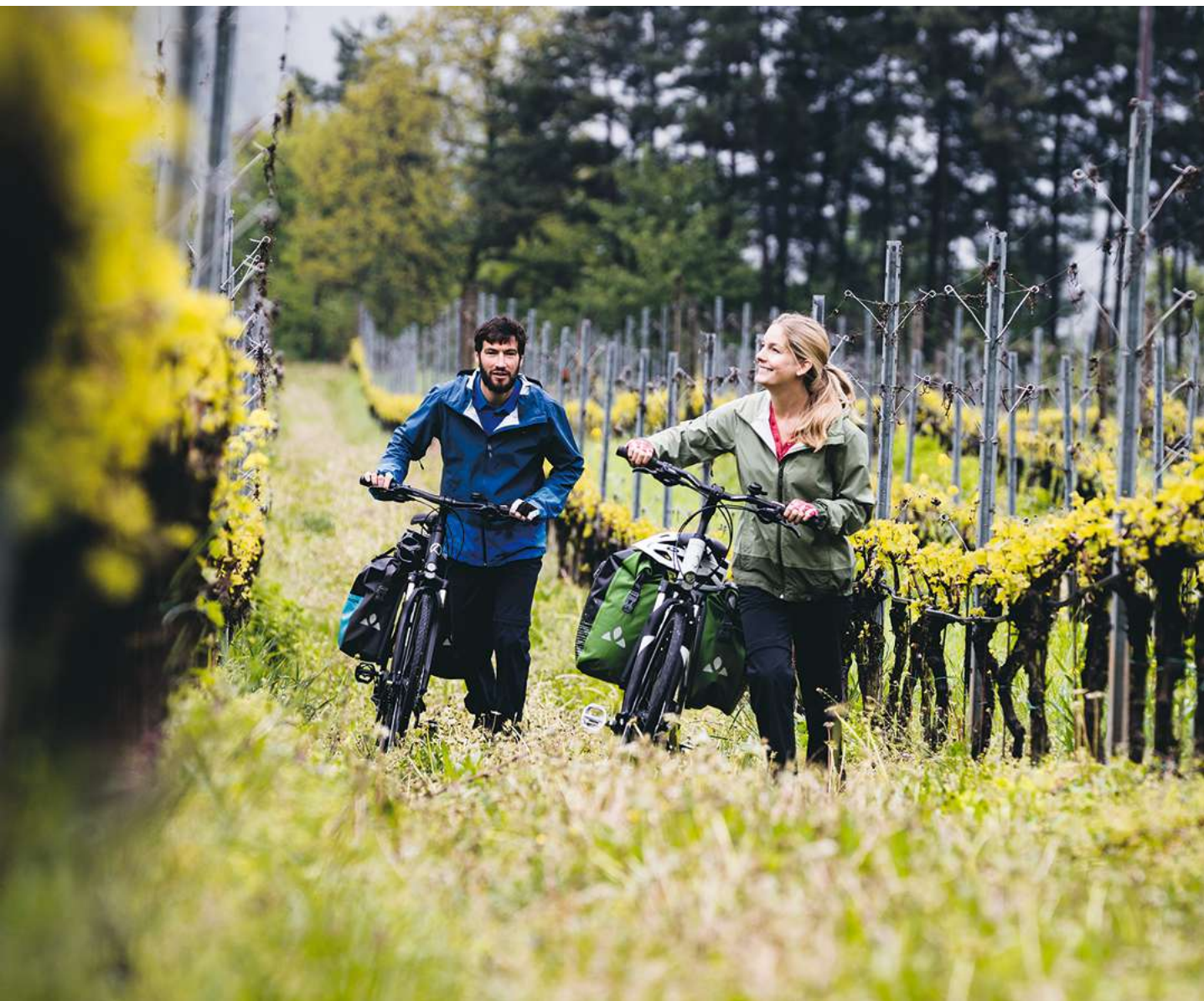
ambitious, future-oriented path.

“We are a very modern company,” Rafael explains. “If you want to get and keep good employees, you’ll have to offer them an attractive working environment. We put a lot of effort

into creating a good working atmosphere. It’s important that

everyone has the possibility to free their mind. We offer a huge range of different sport courses given by more than two dozen extra trained employees. Thus, you can burn off energy together with colleagues during circuit training. This has a positive effect on motivation, makes work more enjoyable and thus increases productivity and quality.”

At the end of our tour, I say goodbye to Rafael and thank him for showing me around. Again, the look behind the scenes has revealed something very exciting: an impressive, exemplary corporate philosophy. I leave Lake Constance in the direction of the editorial office and tomorrow morning, I will think about how to make my work even more sustainable.



As a modern, family-owned company
for eco-friendly outdoor equipment
in Europe, VAUDE takes responsibility
for human beings and nature.

POWER ON!



1

SKS GERMANY AIRWORX PLUS 10.0

Should be part of any workshop! With an above-average height of 73 cm, the floor pump offers even more volume per stroke.

€ 38,95

Item no.: 2253009

2



2

ABUS BORDO 6000A*

The integrated alarm function puts even tough lock pickers to flight with a sharp acoustic warning signal.

€ 124,85

Item no.: 2265104

3



3

MH E-BIKE DISPLAY COVER

Well protected at 100% functionality: the transparent display cover for Bosch Intuvia displays.

€ 19,95

(Price without display)

Item no.: 2268301

4



TERRY FLY ARTERIA MAX MEN

Even sportier design with an even bigger cut-out in the perineal area and now especially designed for men – the new Arteria by Terry!

€ 69,95

Item no.: 2267993



*Please note the battery law information on rosebikes.com/battg

1



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2



4



3

1

RUDY PROJECT GROUND- CONTROL

Stylish! The GROUNDCONTROL sunglasses impress with a light design and constant ventilation.

€ 79,95

Item no.: 2268901

2

SHIMANO TRANSIT FOR WOMEN

Breathable, antibacterial and perfectly fitting – a must-have for sport and leisure!

Material: 100% polyester

€ 54,95

Item no.: 2267766 (green milieu), 2267768 (raven)

ION SEEK

The durable SEEK cycling shorts come in a classic, simple design and follow all your movements thanks to a two-way stretch fabric. Material: 78% polyamide, 20% polyester, 2% elastane

€ 89,95

Item no.: 2262903 (black), 2262902 (blue nights)

4

VAUDE SKOJ

Ranging from a precise BOA L6 dial through to a grippy SUPTRACTION R20 sole – with these shoes, VAUDE did a great job!

€ 154,95

Item no.: 2265072

5



6



8



7



5

CRAFT RIDE

Wind can't harm this jacket! Thanks to the VENTAIR WIND membrane, the windbreaker offers good protection from wind and spray. Material: 100% polyester; mesh: 97% polyester, 3% elastane

€ 99,95

Item no.: 2264508

6

UVEX FINALE VISOR

The individually adjustable and perfectly ventilated successor of our top seller – and this time, it comes with an integrated visor!

€ 149,95

Item no.: 2265099 (white/silver mat), 2265098 (black mat)

7

FOR.BICY BOXER

Practical: The seat pad is removable – so that you can turn the cycling shorts into standard boxer shorts with a flick of the wrist. Material: 90% polyamide, 5% elastane, 5% polypropylene; pad: 86% polyamide, 14% elastane

€ 59,00

Item no.: 2269940 (men, grey melange/black), 2269946 (women, light grey melange/turquoise)

8

GONSO AMSTERDAM + ANTWERPEN

Our inside tip for tours in rainy weather and tough-minded commuters: the wind- and waterproof all-round jacket by GONSO! Material: 100% polyester

from € 169,95

Item no.: 2263707 (men), 2263766 (women)



GONSO

SITIVO M & SITIVO BIB

With the SITIVO, GONSO presents an elegant high-tech garment guaranteeing a perfect fit. The SITIVO is available as bib shorts and as waist shorts. What's more, the shorts come with different seat pads to match them even better with your needs. The SITIVO bib shorts give you the choice between the COMFORT RED seat pad, which promises a perfect pressure distribution in a sporty riding position, and the COMFORT GREEN pad for high comfort at a torso angle of 45°. Besides the green pad, the SITIVO M waist shorts also offer the COMFORT BLUE pad which is ideally suited for an upright riding position. No matter which type of shorts you prefer – everyone benefits from the perfectly fitting and breathable MOVE LYCRA material featuring silicone leg grippers and reflective elements.

Material: 65% polyamide, 35% elastane

SITIVO M from **€ 79,95** Item no.: 2263960

SITIVO BIB from **€ 99,95** Item no.: 2263961

EYECATCHER!



POC VENTRAL SPIN

The Swedish brand POC is renowned for innovative technology and extraordinary design – this also holds true for the new POC Ventral Spin. Its aerodynamic design is truly spectacular and will not only make you faster, yet also efficiently cool your head. Intelligently shaped vents guide the air through the helmet, while recessed zones in the EPS foam optimize the airstream and provide optimum ventilation. A specially shaped rear part reduces air turbulences and improves aerodynamics. The new SPIN technology promises great crash protection: In case of ground contact, liners made from foam and silicone allow for slight rotation of the helmet around the head. This allows for a significant reduction of rotational forces. Thanks to a buckle closure that can be operated with one hand only and effective size adjustment for circumference and height, the POC Ventral Spin can be adjusted easily and fast – a real eye-catcher with amazing inner values!

€ 299,95 Item no.: 2266053

MADE TO MEASURE



GARMIN VECTOR 3*

Enter a whole new era with Garmin! The Vector 3 presents the next generation of pedal-based power meters, offering sophisticated technology along with a very compact design. It measures your power output at the pedal, where force is applied. The Vector 3 can be fitted to your bike in no time – there is no need for an additional pedal transmitter. Both pedals come with built-in sensors, which means that the power output of both legs can be measured precisely. Compatible Garmin devices as well as ANT+ and/or Bluetooth Smart ready bike computers can serve as receivers. All data can be called up, managed and analysed on GarminConnect, the free online fitness community. Moreover, the Garmin Vector 3 pedals are waterproof to IPX7 and feature a CNC machined, hardened stainless steel spindle with sealed bearings, while only weighing approx. 316 grams (pair). Power is supplied by replaceable batteries (2x LR 44) which promise a battery life of approx. 120 hours (active cycling).

€ 999,99

Item no.: 2263927



*Please note the battery law information on rosebikes.com/battg

MAVIC COSMIC ELITE

Cosmic Elite – the legend takes the next step of evolution! The disc brake version of the popular wheels comes with the extra-long label MAVIC Cosmic Elite UST Disc Centerlock WTS 28"/700 C. With a CenterLock brake disc mount and an aluminium hub body with steel axle, it is perfectly designed for use with disc brakes. The Cosmic Elite rolls on a 30 mm deep and 24 mm wide NACA rim profile, promising an excellent balance of low weight, high lateral stiffness and aerodynamic riding qualities. What's more, the Road UST-Tubeless compatibility reduces rolling resistance and increases riding comfort as well as puncture protection. Front and rear wheel both have 24 aero steel spokes, the total wheelset tips the scales at approx. 1850 grams. The Cosmic Elite are delivered with Mavic Yksion Pro UST tyres, which are equally lightweight with approx. 260 grams. A great wheelset, highly recommended for ambitious road cyclists!

€ 419,00 Item no.: 2264063





ERGON ST CORE PRIME MEN

There is no need to tell a cyclist how important the perfect saddle is. Shape and padding will surely decide between joy and misery on long tours. The ERGON ST Core Prime Men touring saddle offers high shock absorption for a comfortable ride and relaxed hours on the bike. Floating high-performance elastomer dampers follow the natural pedalling movement – for more comfort and improved ergonomics while riding. However, this does not make the seat too soft or spongy, but offers high lateral stability thanks to direct vibration absorption and enormous resilience. The Ergon ST Core Prime Men is designed for city, touring and electric bikes and available in two sizes (sit bone distance 9 – 12 cm S/M, 12 – 16 cm M/L) to meet the needs of many cyclists. High-quality CroMo rails and a microfibre cover top things off, yet this comfortable and beautiful saddle only tips the scales at 210 grams (size M/L).

Specially for female cyclists, the ST Core women is available with item no. 2268046.

€ 135,00 Item no.: 2268050

